

Cedar Valley 2019 Legislative Policy Agenda

PRIORITIES



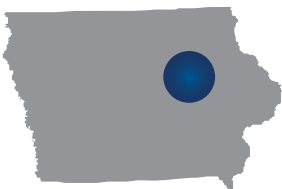
Filling the talent gap to fuel economic growth is imperative

A competitive tax climate will encourage businesses of all sizes to invest in the Cedar Valley & Iowa



Economic development programs and incentives are necessary to win the competition for economic development investments

High quality, modern infrastructure is central to economic growth and requires long-term, reliable investment



Cedar Valley of Iowa is bringing **NATIONAL** attention to Iowa



Cedar Falls & Waterloo were ranked **Top 10** Best Job Markets in the **U.S.**



Leader Valley is taking a proactive approach to preparing today's youth for tomorrow's workforce. **The Cedar Valley is the only area in the world** taking a regional approach to implementing Leader in Me



Home to UNI's Metal Casting Center, "a **nationally recognized** center for innovation in the manufacturing industry".*



Home to one of only eleven certified sites in Iowa that are over 175 acres.

*Source: "Metal Casting Center offers a 'truly unique' experience" by Eve Sanchez, University of Northern Iowa, October 22, 2018

But there is still work to do.

48% of Cedar Valley employers feel that workforce is a limiting factor to growth*

In Black Hawk County, **24%** of children under the age of six are without child care slots, and only 2.1% of employers provide child care assistance. **

Only two states have a corporate tax rate higher than Iowa's **9.8%**.***

* Source: Industry Insights on Talent Report, Cedar Valley Regional Partnership, 2018

**Source: Iowa Women's Foundation presentation, June 2018

***Source: Iowa Chamber Alliance

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