

The background features a large, abstract graphic composed of multiple lines radiating from a central point on the right side. The lines are colored in shades of green, blue, and teal, creating a sense of growth and expansion.

GROW
CedarValley
Business. Community. *Opportunity*

BUSINESS DIRECTORY
AND COMMUNITY GUIDE

2023-2024

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Grow Cedar Valley Strategic Plan

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Workforce and Placemaking initiatives take center stage.

Welcome to the Cedar Valley

The Cedar Valley thrives with thousands of unique and diverse businesses. From downtown shops, to app development and primary industries.

The Cedar Valley focuses on industry diversity and is ranked in the top 35% of communities for industry diversity across major and minor metros in the country.

Grow Cedar Valley is the regional economic development leader.

By investing in Grow Cedar Valley, you help advocate for and support businesses through talent attraction and retention, legislative advocacy, expansion efforts for the entire Cedar Valley, and more.

Partner with us to grow your business and together, we will help the Cedar Valley thrive.

2022-2027

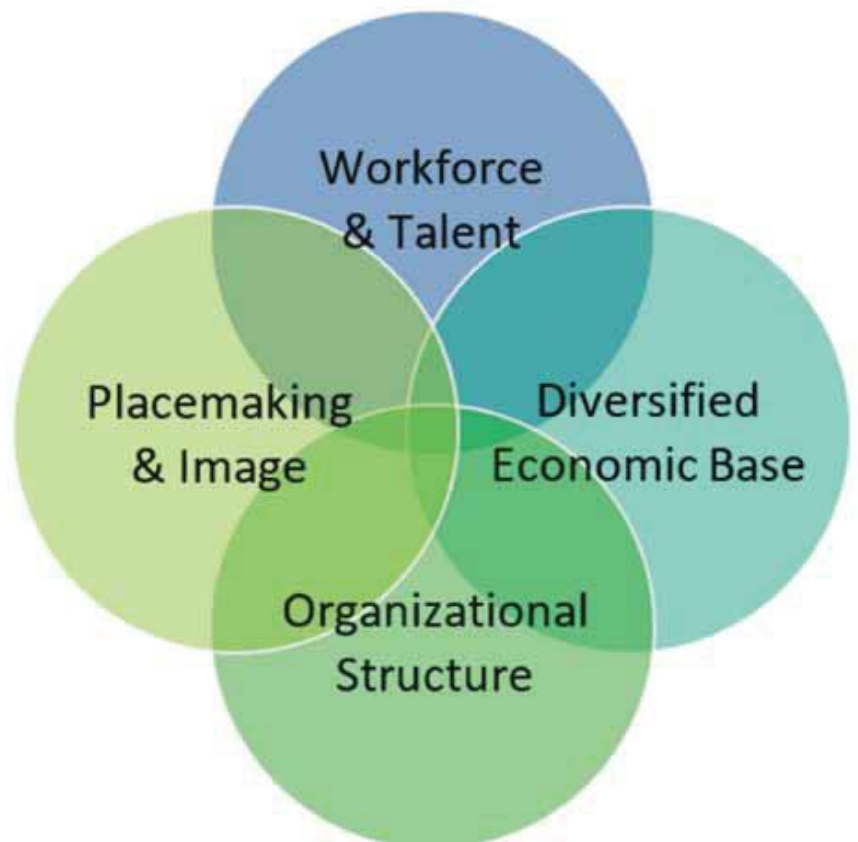
STRATEGIC PLAN

The Grow Cedar Valley board of directors, staff team and stakeholder input contributed to the 2022-2027 Strategic Plan that includes our upcoming goals and strategies. These priorities came from hours of discussion and research specific to the Cedar Valley and while some of it doesn't come as a surprise, it does provide a roadmap for the efforts of Grow Cedar Valley moving forward.

Please review the listed areas and reach out to us for additional input or clarification. We invite you to assist in implementing these current goals and strategies to help strengthen the Cedar Valley economy for now and in the future as we pursue the mission of Grow Cedar Valley: *To elevate the economic vitality of our businesses and communities.*

- Grow and diversify the quality and quantity of the Cedar Valley's workforce
- Elevate the Cedar Valley as a place of choice for individuals and businesses
- Enhance the diversity of the Cedar Valley economic base
- Strengthen the Grow Cedar Valley's economic and community development outreach

Thank you for your support!



CEO STRATEGIC PLAN REFLECTIONS

Note from our CEO

As we enter our new fiscal year, I wanted to draw attention to the Strategic Plan that has shaped our work over the past year and that drives our ongoing efforts to grow the Cedar Valley.

This five-year plan has four priority areas:

1. Workforce Development & Talent - Grow and diversify the quality and quantity of the Cedar Valley's workforce.
2. Placemaking/Image - Elevate the Cedar Valley as a place of choice for individuals and businesses.
3. Diversifying the Cedar Valley Economic Base - Enhance the diversity of the Cedar Valley economic base.
4. Organizational Structure - Secure adequate financial and human resources to ensure long-term organizational success.

I am proud of the ownership that the GCV team and board have taken in planning our future. It's exciting to see the implementation of these initiatives take shape. We're seeing growing energy around our efforts to showcase the Cedar Valley as a desirable place to live, work and grow.

Workforce development continues to be a top priority in every sector of the business and organizational structure of our community – all efforts of innovative and traditional economic development are intertwined to move the needle incrementally. Our success will come down to collaboration and creativity.

Ultimately, when businesses and individuals feel rewarded and are given the chance to contribute to the success of a community -- the connection is powerful.

That love for the community makes it hard for anyone to leave.

I believe that all of these initiatives are integral pieces to the fabric of the Cedar Valley and will impact what our community will look like in 10-20 years.

Thank you for your continued partnership as we pursue this Strategic Plan together!

Cary Darrak

President and CEO



GROW YOUR BUSINESS

with GROW
Cedar Valley
Business. Community. *Opportunity*

Join Our Organization

If you lead a business or organization in the Cedar Valley, you will benefit from joining Grow Cedar Valley!

Your investment not only supports the growth of the Cedar Valley community and economy, but you also gain access to:

- * B2B Networking Opportunities
- * Support for Business Expansion
- * Ribbon Cutting Celebrations
- * Resources for Talent Attraction and Retention
- * Free Job Board
- * Professional Development Opportunities
- * Marketing Exposure
- * And More!

To learn more about all of these opportunities, please contact **Jim Schaefer - Director of Investor Relations** at jim@growcedarvalley.com





Annual Celebration

The Annual Celebration has one major theme - Recognition. Grow Cedar Valley offers this yearly celebration to recognize businesses, individuals, and organizations. The event is attended by approximately 500 Cedar Valley business and community leaders. The evening event includes a social networking hour followed by dinner and an awards ceremony.

Business Education Series

The education series luncheons are held on timely topics that are of interest to the business community in assisting to enhance the quality of life for their businesses, along with their employees. Grow Cedar Valley's Community Development Council researches topics and secures presenters.

Strictly Business

This is an annual business expo hosted by Grow Cedar Valley. This event is an opportunity for Grow Cedar Valley investors to showcase their businesses and organizations in a trade show format. The event attracts 500+ business representatives from around the region. Attendees gain a wealth of knowledge while learning and viewing the newest products and services offered by the 50+ exhibitors and a business seminar is presented prior to the expo.

See the **Complete list of Events** at www.growcedarvalley.com

GET **INVOLVED**

Grow Cedar Valley hosts many events throughout the year, with our valued investors serving as sponsors. Sponsoring events is a wonderful opportunity for investor companies to be recognized as active participants in our mission to elevate the economic vitality of our businesses and communities. From award recognition to leadership, and from networking to business education, we have the ideal fit for your organization's goals and objectives.

Each year, Grow Cedar Valley events bring together thousands of the area's business and community leaders. A few of the benefits of sponsoring these events and programs include access to new business relationships, creating more customer and community loyalty, increased advertising and publicity, enhanced civic engagement, and association with industry leaders.

To inquire about these investor opportunities, please contact **Bonita Cunningham – Director of Events & Sponsorships** at bonita@growcedarvalley.com

LIVE.WORK.GROW

Workforce and Placemaking



Grow Cedar Valley launching the "Live the Valley" as a placemaking effort and resource to strengthen the workforce and attract quality talent to the Cedar Valley.

Live the Valley Goals:

Create a vibrant digital presence that displays the best of living in the Cedar Valley in order to inspire others to move to the area.

Design pathways for new people to connect to the Cedar Valley through the website, social media, influencers, and events.

Curate creative and fun experiences for residents of the Cedar Valley that reflect the culture of this community.

Photo from the Live the Valley Activation at the 2023 MyWaterlooDays festival.



Live the Valley powered by Grow Cedar Valley is celebrating life in the Cedar Valley in a unique ways at local festivals through engagement and ART. Festival attendees were invited to participate in unique Live the Valley selfie stations. The photos taken will be compiled into a photo mosaic mural created by international artist PACO. This mural will represent the diversity of our community and highlight the people that LIVE, WORK and GROW in the Cedar Valley.

Learn more at www.livethevalley.com

OUR TEAM IS HERE FOR YOUR GROWTH

Our team at Grow Cedar Valley is passionate about serving the community we call home. Join us as we work to reduce barriers to business growth and support future Cedar Valley growth.

Is your business facing a growth obstacle? We are always here to help. Visit our staff page at www.growcedarvalley.com/about/staff/ and connect with one of our team members.

PHONE

319/232.1156

ADDRESS

360 Westfield Ave. Ste. 300
Waterloo, IA 50701
USA

FOLLOW ALONG



www.growcedarvalley.com



COMPANY NAME	ADDRESS	PHONE	CATEGORIES
105.7 KOKZ - Rock 108 - 1540 KXEL - 107.3 Hank FM	1065 N. Center Point Rd.	Hiawatha IA 52233 (319) 234-2200	RADIO STATIONS
1-133d Infantry Regiment Iowa Army National Guard	3106 Airport Blvd	Waterloo IA 50703 (515) 331-5580	GOVERNMENT OFFICES
1Vision Communications	200 State St Ste. 202-H	Cedar Falls IA 50613 (319) 277-8562	ADVERTISING AGENCIES/PUBLIC RELATIONS
24/7 Black Leadership Advancement Consortium	PO Box 2031	Waterloo IA 50704 (319) 883-0219	ASSOCIATIONS/ORGANIZATIONS
A1 Septic and Pumping Services	104 N. Cedar St.	LaPorte City IA 50651 (319) 239-3819	RECYCLING CENTERS & WASTE REMOVAL
The Accel Group	100 E. 2nd St. Suite 205	Cedar Falls IA 50613 (319) 352-2880	INSURANCE AGENCIES
The Accel Group	301 Oak Ridge Circle	Waverly IA 50677 (319) 352-2880	INSURANCE AGENCIES
Access Systems	6122 Nordic Dr.	Cedar Falls IA 50613 (319) 235-0346	OFFICE EQUIPMENT & SUPPLIES
ACES	5417 Nordic Dr., Ste. B	Cedar Falls IA 50613 (319) 266-9800	COMPUTER SERVICES
ActionCOACH Mind Links	215 E. 4th St. Ste. 111	Waterloo IA 50703 (563) 260-1530	COACHING - PERSONAL or BUSINESS
Adams Evenson & Co.	333 W. 4th St.	Waterloo IA 50701 (319) 232-1943	ACCOUNTANTS & CPAs
ADI-Advanced Diagnostic Imaging	4006 Johnathan St.	Waterloo IA 50701 (319) 236-2700	HEALTH CARE
Advanced Family Eye Care	622 Progress Ave., Ste. B	Waterloo IA 50701 (319) 266-6219	OPTOMETRISTS
Advanced Heat Treat Corp.	2825 Midport Blvd.	Waterloo IA 50703 (319) 232-5221	HEAT TREATING
AECOM Technical Services, Inc.	501 Sycamore St., Ste. 222	Waterloo IA 50703 (319) 232-6531	ENGINEERING SERVICES
Agape Therapy	211 W. 6th St.	Cedar Falls IA 50613 (319) 277-3166	PHYSICAL THERAPISTS
Agape Therapy	405 Jefferson St.	Waterloo IA 50702 (319) 833-9333	PHYSICAL THERAPISTS
Ajla's Bakery & Grocery	1206 West 9th	Waterloo IA 50702 (319) 883-0213	GROCERY STORES
Align Architecture & Planning	327 E. 4th St., Ste. 204	Waterloo IA 50703 (319) 233-1163	ARCHITECTS
A-Line EDS	808 Dearborn Ave.	Waterloo IA 50703 (319) 232-3889	RECYCLING CENTERS & WASTE REMOVAL
Allen Center for Pain Medicine	3630 W. 4th St.	Waterloo IA 50701 (319) 235-7246	HEALTH CARE
Allen Clinic Pharmacy	146 W. Dale St., Entrance 3	Waterloo IA 50703 (319) 235-3777	PHARMACIES
Allen College - UnityPoint Health	1950 Heath St.	Waterloo IA 50703 (319) 226-2000	COLLEGES-UNIVERSITIES
Allen Occupational Health-Cedar Falls	7024 Nordic Dr.	Cedar Falls IA 50613 (319) 266-3127	HEALTH CARE
Allstate Rental	90 Vinton St.	Waterloo IA 50703 (319) 232-2338	RENTAL - EQUIPMENT & SUPPLIES
Alzheimer's Association - Iowa Chapter	1415 28th St. Ste. 430	West Des Moines IA 50266 (319) 939-5458	FUNDRAISING
Amani Community Services	1024 West 4th St	Waterloo IA 50702 (319) 232-5660	HUMAN SERVICES ORGANIZATIONS
American Red Cross	317 7th Ave. SE., Ste. 205	Cedar Rapids IA 52401 (319) 393-3500	BLOOD BANKS & CENTERS
Americans for Independent Living	904 W 4th ST	Waterloo IA 50702 (319) 232-2552	HUMAN SERVICES ORGANIZATIONS
AmericInn Lodge & Suites - Open Door Hospitality	5818 Nordic Dr.	Cedar Falls IA 50613 (319) 277-6166	HOTELS & MOTELS
AMPERAGE Marketing & Fundraising	6711 Chancellor Dr.	Cedar Falls IA 50613 (319) 268-9151	ADVERTISING AGENCIES/PUBLIC RELATIONS; FUNDRAISING
Amplified Agency	6915 Chancellor Dr. Ste. B	Cedar Falls IA 50613 (319) 231-1403	ADVERTISING AGENCIES/PUBLIC RELATIONS; MARKETING & ADVERTISING; MARKETING - DIGITAL
Anderson Enterprises	100 Anderson Dr.	Waterloo IA 50701 (319) 234-1715	REAL ESTATE
Anton's Bier Garden	518 Sycamore St.	Waterloo IA 50703 (319) 404-3196	RESTAURANTS/BARS/CATERERS
Ari?z	504 Sycamore St.	Waterloo IA 50703 (319) 486-2475	RESTAURANTS/BARS/CATERERS
Arms Hairstyling Centre	614 Mulberry St. Ste A	Waterloo IA 50701 (319) 235-6467	BARBERS/BEAUTY/TANNING SALONS
Around The Corner Productions	5417 Nordic Dr., Ste. A	Cedar Falls IA 50613 (319) 243-3303	VIDEO PRODUCTION
AS Designs	P.O. Box 634	Waterloo IA 50704 (319) 240-7891	WEB DEVELOPMENT
Ashley HomeStore a Division of Furniture Mart USA	6127 University Ave.	Cedar Falls IA 50613 (605) 260-2261	FURNITURE
Aspro, Inc.	3613 Texas St.	Waterloo IA 50702 (319) 232-6537	CONTRACTORS-PAVING & ROAD REPAIR

AssuredPartners (formerly Peoples Insurance Agency)	2945 Airport Blvd.	Waterloo	IA	50703	(800) 932-4801	INSURANCE AGENCIES
ATC Group Services, LLC	328 LaPorte Rd.	Waterloo	IA	50702	(319) 233-0441	ENGINEERING SERVICES
Atlantic Coca-Cola Bottling Company	2000 15th St. SW	Mason City	IA	50401	(641) 423-5735	BEVERAGE-WHOLESALE
Back 2 Basics	1001 Newell St	Waterloo	IA	50703	(319) 529-8801	COUNSELING SERVICES
Baird Mounting Systems	6601 Development Dr.	Cedar Falls	IA	50613	(319) 233-3561	MANUFACTURERS
Bambinos Sweet & Fluffy Cookie Creations, LLC	401 Main St	Cedar Falls	IA	50613	(319) 234-0759	RETAIL
Bambinos Sweet & Fluffy Cookie Creations, LLC	1445 Ansborough Ave	Waterloo	IA	50701	(319) 830-6601	RETAIL
Bankers Advertising Company	3726 E. Shaulis Rd.	Waterloo	IA	50702	(319) 296-3092	ADVERTISING SPECIALTIES
Banklowa	6804 University Ave.	Cedar Falls	IA	50613	(319) 277-1600	BANKS & CREDIT UNIONS
Banklowa	3222 Kimball Ave.	Waterloo	IA	50702	(319) 236-2140	BANKS & CREDIT UNIONS
Banklowa	330 E. 4th St.	Waterloo	IA	50703	(319) 287-4242	BANKS & CREDIT UNIONS
Beecher, Field, Walker, Morris, Hoffman & Johnson, P.C.	620 Lafayette St., Ste. 300	Waterloo	IA	50703	(319) 234-1766	ATTORNEYS
Benton's Ready Mixed Concrete	725 Center St.	Cedar Falls	IA	50613	(319) 266-2641	CONCRETE-CONSTRUCTION & PRODUCTS
Bertch Cabinet Mfg., Inc.	4747 Crestwood Dr.	Waterloo	IA	50704	(319) 296-2987	CABINETS-WHOLESALE/MANUFACTURERS
Best Western Plus & Executive Residency Waterloo and Cedar Falls	205 W. 4th St.	Waterloo	IA	50701	(319) 888-1000	HOTELS & MOTELS
Bickford Senior Living	5101 University Ave.	Cedar Falls	IA	50613	(319) 266-6800	RETIREMENT COMMUNITIES
Big Head Burger	324 W 4th St	Waterloo	IA	50701	(415) 272-8280	RESTAURANTS/BARS/CATERERS
Bjortomt, Larry & Vicky	2303 W. 4th St.	Waterloo	IA	50701		INDIVIDUALS
Black Hawk County	316 E. 5th St.	Waterloo	IA	50703	(319) 833-3076	GOVERNMENT OFFICES
Black Hawk County Abstract & Title	614 Sycamore St.	Waterloo	IA	50703	(319) 291-4000	ABSTRACT COMPANY
Black Hawk County Gaming Association	425 Cedar St., Ste. 302	Waterloo	IA	50701	(319) 433-1153	ASSOCIATIONS/ORGANIZATIONS
Black Hawk Economic Development, Inc.	1001 Peoples Square	Waterloo	IA	50702	(319) 235-2960	ECONOMIC DEVELOPMENT ORGANIZATIONS
Black Hawk Grundy Mental Health Center	3251 W. 9th St.	Waterloo	IA	50702	(319) 234-2893	HEALTH CARE
The Black Hawk Hotel	115 Main St.	Cedar Falls	IA	50613	(319) 277-1161	HOTELS & MOTELS
Black Hawk Memorial Co., Inc.	5325 University Ave.	Cedar Falls	IA	50613	(319) 266-0282	MEMORIALS
Blackhawk Automatic Sprinklers, Inc.	525 E. 18th St.	Cedar Falls	IA	50613	(319) 266-7721	AUTOMATIC FIRE SPRINKLER CONTRACTOR
Blain's Farm & Fleet	219 Brandilynn Blvd.	Cedar Falls	IA	50613	(319) 277-1641	FARM & FLEET
Blue Line Moving & Storage, Inc.	5614 Nordic Dr.	Cedar Falls	IA	50613	(319) 266-3591	MOVING & STORAGE
BMC Aggregates L.C.	101 BMC Dr.	Elk Run Heights	IA	50707	(319) 235-6583	SAND & GRAVEL
Boarders Inn And Suites	1825 LaPorte Road	Waterloo	IA	50702	(319) 233-1800	HOTELS & MOTELS
Bonewitz Construction Services	4117 W Cedar Wapsi Rd	Cedar Falls	IA	50613	(319) 239-7889	CONSTRUCTION
Boubin Muffler Shop, Inc.	1935 Enterprise Ave.	Waterloo	IA	50702	(319) 236-9651	AUTO-REPAIR & SERVICE
Bowers Masonry, Inc.	811 Rainbow Dr.	Waterloo	IA	50701	(319) 233-0168	CONCRETE-CONSTRUCTION & PRODUCTS
BoxDrop Waterloo	1209 Flamang Dr #5	Waterloo	IA	50702	(319) 229-6201	FURNITURE
Boy Scouts of America, Winnebago Council	2929 Airport Blvd.	Waterloo	IA	50703	(319) 234-2867	ASSOCIATIONS/ORGANIZATIONS
Boyer Restaurants, Inc.	220 W. Ridgeway Ave., Ste. 105	Waterloo	IA	50701	(319) 291-6700	RESTAURANTS/BARS/CATERERS
Boys & Girls Club of the Cedar Valley	515 Lime St.	Waterloo	IA	50703	(319) 234-2839	ASSOCIATIONS/ORGANIZATIONS
The Brass Tap	421 Main St.	Cedar Falls	IA	50613	(319) 260-2080	RESTAURANTS/BARS/CATERERS
Bridges Senior Lifestyle Living	214 Washington St.	Waterloo	IA	50701	(319) 233-1133	RETIREMENT COMMUNITIES
Brown Derby Ballroom	618 Sycamore St.	Waterloo	IA	50703	(319) 240-0308	ENTERTAINMENT
Brown's Shoe Fit Company	6406 University Ave., Ste. B	Cedar Falls	IA	50613	(319) 260-2020	RETAIL
Brummel Madsen Insurance	318 Main St.	Cedar Falls	IA	50613	(319) 266-2644	INSURANCE AGENCIES
Budget Blinds of Cedar Falls/Waterloo	506 W. 1st St	Cedar Falls	IA	50613	(319) 242-7088	HOME IMPROVEMENT
Buffalo Wild Wings	6406 University Ave.	Cedar Falls	IA	50613	(319) 553-0029	RESTAURANTS/BARS/CATERERS
Builders Select	2120 Main St.	Cedar Falls	IA	50613	(319) 266-2668	HOME IMPROVEMENT
Cabin Coffee Co.	2040 Kimball Ave.	Waterloo	IA	50701	(319) 232-2034	RESTAURANTS/BARS/CATERERS
Cadillac XBC	650 LaPorte Rd.	Waterloo	IA	50702	(319) 234-6888	BOWLING CENTERS
Camp Run-A-Mutt	3225 Airport Blvd.	Waterloo	IA	50703	(319) 883-3040	PET BOARDING
Cardinal Construction, Inc.	1246 Martin Rd.	Waterloo	IA	50701	(319) 232-5400	CONTRACTORS-GENERAL BUILDING
Care Initiatives Hospice	6915 Chancellor Dr., Ste. A	Cedar Falls	IA	50613	(319) 232-6148	HEALTH CARE
Care Initiatives, Inc.	1611 West Lakes Pkwy.	West Des Moines	IA	50266	(515) 224-4442	HEALTH CARE

Carl A. Nelson & Company	4600 University Ave Ste. 4	Cedar Falls	IA	50613	(319) 433-6313	CONSTRUCTION
Carney, Alexander, Marold & Co., L.L.P.	511 E. 5th St.	Waterloo	IA	50703	(319) 233-3318	ACCOUNTANTS & CPA's
Cascade Virtual	6820 University Ave. Suite 141	Cedar Falls	IA	50613	(319) 214-2120	HUMAN RESOURCE MANAGEMENT SERVICES & REMOTE STAFFING
Casting Cleaning, Inc.	5604 Westminster Dr.	Cedar Falls	IA	50613	(319) 268-2931	CASTINGS
CBE Companies, Inc.	1309 Technology Pkwy.	Cedar Falls	IA	50613	(319) 234-6686	COLLECTIONS/CUSTOMER CARE
Cedar Bend Humane Society	1166 W. Airline Hwy.	Waterloo	IA	50703	(319) 232-6887	HUMANE SOCIETIES
Cedar Brook Dental Group	9219 University Ave.	Cedar Falls	IA	50613	(319) 266-1906	DENTISTS/ORTHODONTISTS
Cedar Falls Community Credit Union	123 W. 4th St.	Cedar Falls	IA	50613	(319) 266-7531	BANKS & CREDIT UNIONS
Cedar Falls Community Credit Union - CF Industrial Park	420 Viking Rd	Cedar Falls	IA	50613	(319) 277-3690	BANKS & CREDIT UNIONS
Cedar Falls Community Credit Union - Evansdale Branch	3466 Lafayette Rd	Evansdale	IA	50707	(319) 232-6404	BANKS & CREDIT UNIONS
Cedar Falls Community Credit Union - Waterloo Branch	1005 E. 4th St	Waterloo	IA	50703	(319) 232-0808	BANKS & CREDIT UNIONS
Cedar Falls Community Credit Union - Waverly Branch	2000 Heritage Way	Waverly	IA	50677	(319) 483-2241	BANKS & CREDIT UNIONS
Cedar Falls Community Development Department	220 Clay St.	Cedar Falls	IA	50613	(319) 273-8600	ECONOMIC DEVELOPMENT ORGANIZATIONS
Cedar Falls Community Schools	1002 W. 1st St.	Cedar Falls	IA	50613	(319) 553-3000	EDUCATION
Cedar Falls Economic Development Corporation	PO Box 864	Cedar Falls	IA	50613	(319) 575-0375	ECONOMIC DEVELOPMENT ORGANIZATIONS
Cedar Falls Public Library	524 Main St.	Cedar Falls	IA	50613	(319) 273-8643	LIBRARIES
Cedar Falls Schools Foundation	602 Main St.	Cedar Falls	IA	50613	(319) 268-7007	EDUCATION
Cedar Falls Tourism & Visitors Bureau	6510 Hudson Rd.	Cedar Falls	IA	50613	(319) 268-4266	ASSOCIATIONS/ORGANIZATIONS
Cedar Falls Utilities	1 Utility Pkwy.	Cedar Falls	IA	50613	(319) 266-1761	UTILITIES
Cedar Valley Arboretum & Botanic Gardens	1927 E. Orange Rd.	Waterloo	IA	50701	(319) 226-4966	MUSEUMS/ARTS ORGANIZATIONS
Cedar Valley Bone Health Institute	4006 Jonathan St., Ste. B	Waterloo	IA	50701	(319) 233-2663	HEALTH CARE
Cedar Valley Breast Care Center	1753 Ridgeway Ave., Ste. 104	Waterloo	IA	50701	(319) 833-6100	HEALTH CARE
Cedar Valley CAPS	1015 S Division St	Cedar Falls	IA	50613	(319) 239-4947	EDUCATION
Cedar Valley Cardiovascular Center	419 E. Donald St.	Waterloo	IA	50703	(319) 236-1911	HEALTH CARE
Cedar Valley Catholic School System	3231 W. 9th St.	Waterloo	IA	50702	(319) 232-1422	EDUCATION
Cedar Valley Center for ENT, Sinus & Allergy	2515 Cyclone Dr.	Waterloo	IA	50701	(319) 833-5970	HEALTH CARE
Cedar Valley Center for Hearing	2515 Cyclone Dr.	Waterloo	IA	50701	(319) 833-5970	HEALTH CARE
Cedar Valley Center for Pelvic Rehab	125 E. Tower Park Dr.	Waterloo	IA	50701	(319) 833-5900	HEALTH CARE
Cedar Valley Center for Skin Cancer	2515 Cyclone Dr.	Waterloo	IA	50701	(319) 833-5970	HEALTH CARE
Cedar Valley Community Support Services, Inc	3121 Brockway Road	Waterloo	IA	50701	(319) 233-1288	ASSOCIATIONS/ORGANIZATIONS
Cedar Valley Corp., LLC	2637 Wagner Rd.	Waterloo	IA	50703	(319) 235-9537	CONCRETE-CONSTRUCTION & PRODUCTS
Cedar Valley Culligan	207 Ansborough Ave.	Waterloo	IA	50701	(319) 235-0351	WATER CONDITIONING/TREATMENT
Cedar Valley Digestive Health Center	1015 S. Hackett Rd.	Waterloo	IA	50701	(319) 234-5990	HEALTH CARE
Cedar Valley Eye Care	1409 W. 1st St.	Cedar Falls	IA	50613	(319) 268-2020	OPHTHALMOLOGY
Cedar Valley Eye Care	909 E. San Marnan Dr.	Waterloo	IA	50701	(319) 233-2020	OPHTHALMOLOGY
Cedar Valley Facial Plastic Surgery	2515 Cyclone Dr.	Waterloo	IA	50701	(319) 833-5970	HEALTH CARE
Cedar Valley General Surgery	1753 W. Ridgeway Ave., Ste. 107	Waterloo	IA	50701	(319) 833-5907	HEALTH CARE
Cedar Valley Home Builders Association	P.O. Box 1857	Waterloo	IA	50704	(319) 233-0565	ASSOCIATIONS/ORGANIZATIONS
Cedar Valley Hospice	900 Tower Park Dr.	Waterloo	IA	50701	(319) 272-2002	HOSPICE
Cedar Valley IT Services	1326 Maxhelen Blvd., Unit 5B	Waterloo	IA	50701	(319) 235-2724	COMPUTER SERVICES
Cedar Valley Jaycees	P.O. Box 245	Waterloo	IA	50704		ASSOCIATIONS/ORGANIZATIONS
Cedar Valley Living, LLC	2206 Thunder Ridge Blvd.	Cedar Falls	IA	50613	(319) 266-3571	APT/CONDOS
Cedar Valley Medical Specialists Administration	4150 Kimball Ave.	Waterloo	IA	50702	(319) 235-5390	PHYSICIANS & SURGEONS
Cedar Valley Nephrology	1753 W. Ridgeway Ave., Ste. 105	Waterloo	IA	50701	(319) 833-5940	HEALTH CARE
Cedar Valley Networking	3265 W. 4th St.	Waterloo	IA	50701	(319) 240-4552	ASSOCIATIONS/ORGANIZATIONS
Cedar Valley Neurology	1753 W. Ridgeway Ave., Ste.112	Waterloo	IA	50701	(319) 833-5954	HEALTH CARE
Cedar Valley Nonprofit Association	3117 Greenhill Cir.	Cedar Falls	IA	50613		ASSOCIATIONS/ORGANIZATIONS
Cedar Valley Occupational Health	125 E. Tower Park Drive	Waterloo	IA	50701	(319) 233-1590	HEALTH CARE
Cedar Valley Orthopedics	2351 Hudson Rd., Ste. 001	Cedar Falls	IA	50613	(319) 273-5275	HEALTH CARE
Cedar Valley Orthopedics	1631 Logan Ave.	Waterloo	IA	50703	(319) 833-5381	HEALTH CARE

Cedar Valley Physical Therapy	2351 Hudson Rd., Ste.164	Cedar Falls	IA	50613	(319) 273-5265	PHYSICAL THERAPISTS
Cedar Valley Physical Therapy	4612 Prairie Parkway	Cedar Falls	IA	50613	(319) 833-5900	PHYSICAL THERAPISTS
Cedar Valley Physical Therapy	125 E. Tower Park Dr.	Waterloo	IA	50701	(319) 232-6339	PHYSICAL THERAPISTS
Cedar Valley Physical Therapy	1631 Logan Ave.	Waterloo	IA	50703	(319) 232-2630	PHYSICAL THERAPISTS
Cedar Valley Primary Care & Walk-In Clinic	4006 Johnathan St. Ste. B	Waterloo	IA	50701	(319) 236-7720	PHYSICIANS & SURGEONS
Cedar Valley Rheumatology	4612 Prairie Parkway	Cedar Falls	IA	50613	(319) 833-5940	HEALTH CARE
Cedar Valley SHRM	P.O. Box 4054	Waterloo	IA	50704		ASSOCIATIONS/ORGANIZATIONS
Cedar Valley Sports Commission	500 Jefferson St.	Waterloo	IA	50701	(319) 493-5371	ASSOCIATIONS/ORGANIZATIONS
Cedar Valley SportsPlex	300 Jefferson St.	Waterloo	IA	50701	(319) 291-0165	HEALTH & WELLNESS
Cedar Valley Thrift & Outreach Outlet	1109 E.4th Street	Waterloo	IA	50703	(319) 433-8893	RETAIL
Cedar Valley United Way	425 Cedar St., Ste. 300	Waterloo	IA	50701	(319) 235-6211	ASSOCIATIONS/ORGANIZATIONS
Cedar Valley's Promise	4231 Cedar Ridge	Hazel Green	WI	53811	(608) 568-3062	EDUCATION
CedarStone Senior Living	4715 Algonquin Dr.	Cedar Falls	IA	50613	(319) 595-2060	HEALTH CARE
Center for Urology - UPH Allen	1717 W. Ridgeway Ave.	Waterloo	IA	50701	(319) 233-0340	HEALTH CARE
Central Rivers Area Education Agency	1521 Technology Pkwy.	Cedar Falls	IA	50613	(319) 273-8200	EDUCATION
CGA	5106 Nordic Dr.	Cedar Falls	IA	50613	(319) 266-0258	ENGINEERING SERVICES SURVEYING SERVICES
Chad's Pizza & Restaurant	909 W. 23rd St.	Cedar Falls	IA	50613	(319) 242-2263	RESTAURANTS/BARS/CATERERS
Character Counts in the Cedar Valley	5223 Sweet Basil Lane	Cedar Falls	IA	50613	(319) 240-2511	EDUCATION
Child Care Resource & Referral of Northeast Iowa	3675 University Ave.	Waterloo	IA	50702	(319) 233-0804	ASSOCIATIONS/ORGANIZATIONS
Christie Door Company	1905 State St.	Cedar Falls	IA	50613	(319) 266-1627	GARAGE DOORS
City of Cedar Falls	220 Clay St.	Cedar Falls	IA	50613	(319) 273-8600	GOVERNMENT OFFICES
City of Elk Run Heights	5042 Lafayette Rd.	Elk Run Heights	IA	50707	(319) 232-0020	GOVERNMENT OFFICES
City of Evansdale	123 N. Evans Rd.	Evansdale	IA	50707	(319) 232-6683	GOVERNMENT OFFICES
City of Hudson	525 Jefferson	Hudson	IA	50643	(319) 988-3600	GOVERNMENT OFFICES
City of La Porte City	202 Main St.	La Porte City	IA	50651	(319) 231-8311	GOVERNMENT OFFICES
City of Waterloo	City Hall, 715 Mulberry St.	Waterloo	IA	50703	(319) 291-4301	GOVERNMENT OFFICES
City of Waverly	200 1st St. NE	Waverly	IA	50677	(319) 352-9211	GOVERNMENT OFFICES
Claassen Engineering	2705 University Ave.	Waterloo	IA	50704	(319) 235-6294	ENGINEERING SERVICES
Clark and Associates Prosthetics & Orthotics	527 Park Ln.	Waterloo	IA	50701	(319) 233-8911	HEALTH CARE
Clark, Butler, Walsh & Hamann Law Office	315 E. 5th St.	Waterloo	IA	50703	(319) 234-5701	ATTORNEYS
Clean Cut Blade, L.L.C.	4504 Coronado Ct.	Cedar Falls	IA	50613	(319) 234-5556	MANUFACTURERS
Clear Connection Chiropractic	204 W. Seerley Blvd.	Cedar Falls	IA	50613	(319) 260-2199	CHIROPRACTORS
Club Car Wash	1009 E. San Marnan Dr.	Waterloo	IA	50702	(833) 416-9975	CAR WASHES
Club Z! Tutoring of Cedar Falls	531 Commercial St. Ste. 1001	Waterloo	IA	50701	(607) 222-4511	EDUCATION
Coffman Body Shop	1906 State St.	Cedar Falls	IA	50613	(319) 277-3288	AUTO-REPAIR & SERVICE
Coldwell Banker Elevated Real Estate	3321 Cedar Heights Dr.	Cedar Falls	IA	50613	(319) 277-2121	REAL ESTATE
The College Hill Partnership	P.O. Box 974	Cedar Falls	IA	50613	(319) 273-6228	ASSOCIATIONS/ORGANIZATIONS
College Square Mall Management	1 College Square Mall	Cedar Falls	IA	50613	(319) 277-3636	SHOPPING CENTERS & MALLS
Collins Community Credit Union	5908 Winterberry Dr.	Cedar Falls	IA	50613	(319) 266-3238	BANKS & CREDIT UNIONS
Bill Colwell Ford, Inc.	238 Waterloo Rd.	Hudson	IA	50643	(319) 988-4153	AUTO DEALERS-NEW & USED CARS/TRUCKS
Comfort Suites	7402 Nordic Dr.	Cedar Falls	IA	50613	(319) 273-9999	HOTELS & MOTELS
Community Auto Group	4030 Lowes Blvd.	Waterloo	IA	50701	(319) 234-5300	AUTO DEALERS-NEW & USED CARS/TRUCKS
Community Auto Plaza	4617 University Ave.	Cedar Falls	IA	50613	(319) 234-5800	AUTO DEALERS-NEW & USED CARS/TRUCKS
Community Bank & Trust	312 W. 1st St.	Cedar Falls	IA	50613	(319) 273-8917	BANKS & CREDIT UNIONS
Community Bank & Trust	11 Tower Park Dr.	Waterloo	IA	50701	(319) 235-6709	BANKS & CREDIT UNIONS
Community Bank & Trust	422 Commercial St.	Waterloo	IA	50701	(319) 291-2000	BANKS & CREDIT UNIONS
Community Cancer Center - UPH Allen	3530 W. 4th St.	Waterloo	IA	50701	(319) 233-2701	HEALTH CARE
Community Foundation of Northeast Iowa	3117 Greenhill Cir.	Cedar Falls	IA	50613	(319) 287-9106	ASSOCIATIONS/ORGANIZATIONS
Community Main Street, Inc.	310 E. 4th St.	Cedar Falls	IA	50613	(319) 277-0213	ECONOMIC DEVELOPMENT ORGANIZATIONS
Community Memorial Hospital	909 W. 1st St.	Sumner	IA	50674	(563) 578-3275	HOSPITALS

Community Motor Co., Inc.	4521 University Ave.	Cedar Falls	IA	50613	(319) 277-5010	AUTO DEALERS-NEW & USED CARS/TRUCKS
Community Planning & Development	715 Mulberry St.	Waterloo	IA	50703	(319) 291-4366	GOVERNMENT OFFICES
Community United Child Care Centers	1026 E. Seerley Blvd.	Cedar Falls	IA	50613	(319) 277-7303	EDUCATION
Community United Child Care Centers	5109 Nordic Dr.	Cedar Falls	IA	50613	(319) 266-4477	EDUCATION
Community United Child Care Centers	3610 Ansborough Ave.	Waterloo	IA	50701	(319) 234-5920	EDUCATION
Compassus	7009 Nordic Dr., Ste. 110	Cedar Falls	IA	50613	(319) 243-3644	HOSPICE
Comprehensive Systems	5714 Nordic Dr. Suite 500	Cedar Falls	IA	50613	(319) 268-0116	HEALTH CARE
Conagra Brands	2701 Midport Blvd.	Waterloo	IA	50703	(319) 291-3000	MANUFACTURERS
Concept by Iowa Hearing	3558 Kimball Ave.	Waterloo	IA	50702	(319) 233-3368	HEALTH CARE
Copyworks	2227 College St.	Cedar Falls	IA	50613	(319) 266-2306	PRINTERS/PUBLISHERS/GRAPHICS
Cornerstone Caregiving	4807 University Ave. #202	Cedar Falls	IA	50613	(319) 595-4842	HOME HEALTH SERVICE
Correll, Sheerer, Benson, Engels, Galles & Demro, P.L.C	411 Main St.	Cedar Falls	IA	50613	(319) 277-4102	ATTORNEYS
Correll, Sheerer, Benson, Engels, Galles & Demro, P.L.C	207 E. Bremer Ave.	Waverly	IA	50677	(319) 352-6163	ATTORNEYS
Courier Media Group	6915 Chancellor Dr Ste. B	Cedar Falls	IA	50613	(319) 291-1448	NEWSPAPERS; MARKETING & ADVERTISING; MEDIA COMMUNICATIONS
Courtyard by Marriott	250 Westfield Ave.	Waterloo	IA	50701	(319) 233-5531	HOTELS & MOTELS
Cover-All Embroidery, Inc.	1808 East St.	Cedar Falls	IA	50613	(319) 277-2385	SEWING & EMBROIDERY
CPM Holdings, Inc. dba CPM Americas,	2975 Airline Cir.	Waterloo	IA	50703	(319) 232-8444	MANUFACTURERS
Crall, D.D.S., M.S., Michael	1504 Main St.	Cedar Falls	IA	50613	(319) 266-4029	DENTISTS/ORTHODONTISTS
Creative Planning	100 E. Park Ave., Ste. 300	Waterloo	IA	50703	(319) 234-6885	ACCOUNTANTS & CPAs; COMPUTER SERVICES; FINANCIAL PLANNING / SERVICES; PAYROLL SERVICES
Crystal Cold	1656 Sycamore St.	Waterloo	IA	50703	(319) 234-6606	WAREHOUSING
Culver's Frozen Custard Restaurant	401 Viking Rd.	Cedar Falls	IA	50613	(319) 242-7792	RESTAURANTS/BARS/CATERERS
Culver's Frozen Custard Restaurant	209 E. Tower Park Dr.	Waterloo	IA	50701	(319) 291-6640	RESTAURANTS/BARS/CATERERS
CVP Advisors	P.O. Box 133	Cedar Falls	IA	50613	(319) 553-9373	CONSULTING
Dahl-Van Hove-Schoof Funeral Home	1825 W. 12th St.	Cedar Falls	IA	50613	(319) 266-7525	FUNERAL DIRECTORS
Dalton Plumbing, Heating & Cooling, 5536 Nordic Dr. Electric & Fireplaces, Inc.	Cedar Falls	IA	50613	(319) 266-3513		PLUMBING/HEATING/AIR CONDITIONING; ELECTRICAL CONTRACTORS
Dan's Appliance and Mattress	3295 University Ave	Waterloo	IA	50702	(319) 883-3120	RETAIL
Dan's Mattress & Furniture	702 Ansborough Ave	Waterloo	IA	50701	(319) 232-6730	FURNITURE
Deaver, Dave	3018 Rownd St.	Cedar Falls	IA	50613		INDIVIDUALS
John Deery Motors, Inc.	6823 University Ave.	Cedar Falls	IA	50613	(319) 277-6200	AUTO DEALERS-NEW & USED CARS/TRUCKS
Den Herder Veterinary Hospital	4041 Hurst Dr.	Waterloo	IA	50701	(319) 232-5292	VETERINARIANS; PET GROOMING
The Den	668 Main St.	Dike	IA	50624	(319) 404-7844	PHYSICAL THERAPISTS
Denso International America, Inc.	2010 W. Ridgeway Ave.	Waterloo	IA	50701	(319) 433-4110	WHOLESALE & DISTRIBUTORS
Denver Savings Bank	1022 Skyler St., Ste. A	Denver	IA	50622	(319) 984-5635	BANKS & CREDIT UNIONS
Denver Savings Bank	121 South State St.	Denver	IA	50622	(319) 984-5635	BANKS & CREDIT UNIONS
Dhani Construction	722 Water St	Waterloo	IA	50703	(319) 429-5121	CONSTRUCTION
Diamond Event CenterWestern Home Communities,	5307 Caraway Ln.	Cedar Falls	IA	50613	(319) 859-9324	EVENT PLANNING & FACILITIES
Direct Appliance	5424 University Ave.	Cedar Falls	IA	50613	(319) 553-0171	APPLIANCE/HOUSEHOLD RETAIL
DisABLEd Workers	2715 Terrace Dr.	Cedar Falls	IA	50613	(877) 291-9806	HUMAN SERVICES ORGANIZATIONS
Discerning Wealth	6919 Chancellor Dr. Ste. A	Cedar Falls	IA	50613	(319) 260-7000	FINANCIAL PLANNING / SERVICES
DISTek Integration, Inc.	6612 Chancellor Dr., Ste. 600	Cedar Falls	IA	50613	(319) 859-3600	ENGINEERING SERVICES
Doerfer Companies	1801 E. Bremer Ave.	Waverly	IA	50677	(319) 483-4700	MANUFACTURERS
Dupaco Community Credit Union	126 Brandilynn Blvd.	Cedar Falls	IA	50613	(319) 277-3940	BANKS & CREDIT UNIONS
Dupaco Community Credit Union	1946 Schukei Rd.	Waterloo	IA	50701	(319) 234-0381	BANKS & CREDIT UNIONS
Dupaco Community Credit Union	218 W. Mullan Ave.	Waterloo	IA	50701	(319) 235-0381	BANKS & CREDIT UNIONS
Dutton, Daniels, Hines, Kalkhoff, Cook & Swanson, P.L.C.	3151 Brockway Rd.	Waterloo	IA	50701	(319) 234-4471	ATTORNEYS
Eagle View Partners	200 State St., Ste. 102	Cedar Falls	IA	50613	(319) 277-0007	DEVELOPMENT
Echovision - U.S. Cellular	1022 Skyler St	Denver	IA	50622	(319) 243-8100	CELLULAR SERVICES
Electronic Engineering Co.	750 Ansborough Ave.	Waterloo	IA	50701	(319) 235-5556	ELECTRONIC SECURITY SYSTEMS

Elliott-Hartman Agency	611 Ansborough Ave.	Waterloo	IA	50702	(319) 233-8459	INSURANCE AGENCIES
Emergent Architecture	100 E. 2nd St. Ste. 204	Cedar Falls	IA	50613	(319) 529-3945	ARCHITECTS
Emerson Crane Rental	3488 Wagner Rd.	Waterloo	IA	50703	(319) 234-9114	CRANE RENTAL
Empeople Credit Union	3950 38th Ave.	Moline	IL	61265	(800) 338-6739	BANKS & CREDIT UNIONS
Events Inc	16427 Clarks Hill Way	Westfield	IN	46074	(317) 716-2684	EXPOSITIONS/TRADE SHOWS & FAIRS
Evolve Aesthetics & Regenerative Medicine	220 W. Ridgeway Ste. 106	Waterloo	IA	50701	(319) 236-7752	SPAS - BEAUTY & DAY
Exceptional Persons, Inc.	760 Ansborough Ave.	Waterloo	IA	50701	(319) 232-6671	ASSOCIATIONS/ORGANIZATIONS
Exchange Club of Waterloo	P.O. Box 1404	Waterloo	IA	50704		ASSOCIATIONS/ORGANIZATIONS
Experience Waterloo	500 Jefferson St.	Waterloo	IA	50701	(319) 233-8350	ASSOCIATIONS/ORGANIZATIONS
Express Employment Professionals	2320 University Ave.	Waterloo	IA	50701	(319) 277-6603	STAFFING & EMPLOYMENT AGENCIES
Facets by Susong	201 E. Tower Park Dr.	Waterloo	IA	50701	(319) 233-5357	JEWELERS
Fahr Beverage, Inc.	1369 Martin Rd.	Waterloo	IA	50704	(319) 234-2605	BEVERAGE-WHOLESALE
Failor Hurley Construction	3337 Marnie Ave.	Waterloo	IA	50701	(319) 883-3036	CONTRACTORS-GENERAL BUILDING
Fairfield Inn & Suites - Open Door Hospitality	2134 LaPorte Rd.	Waterloo	IA	50702	(319) 233-2500	HOTELS & MOTELS
Family YMCA of Black Hawk County	669 S. Hackett Rd.	Waterloo	IA	50701	(319) 233-3531	ASSOCIATIONS/ORGANIZATIONS
Far Reach		Cedar Falls	IA	50613	(319) 273-8060	SOFTWARE DEVELOPMENT
Fareway Stores, Inc. #1901	4500 S. Main St.	Cedar Falls	IA	50613	(319) 266-6576	GROCERY STORES
Fareway Stores, Inc. #951	40 W. San Marnan Dr.	Waterloo	IA	50702	(319) 236-0107	GROCERY STORES
Fareway Stores, Inc. #974	214 N. Magnolia Dr.	Cedar Falls	IA	50613	(319) 277-6858	GROCERY STORES
Farmers National Co.	610 E. Seerley Blvd. #5	Cedar Falls	IA	50613	(319) 230-0389	REAL ESTATE
Farmers State Bank	515 Main St., Ste. A	Cedar Falls	IA	50613	(319) 268-1879	BANKS & CREDIT UNIONS
Farmers State Bank	905 Jon Rd.	Dunkerton	IA	50626	(319) 287-3961	BANKS & CREDIT UNIONS
Farmers State Bank	1306 5th St.	Gilbertville	IA	50634	(319) 287-3961	BANKS & CREDIT UNIONS
Farmers State Bank	1310 6th St.	Jesup	IA	50648	(319) 287-3961	BANKS & CREDIT UNIONS
Farmers State Bank	131 Tower Park Dr., Ste. 100	Waterloo	IA	50701	(319) 287-3961	BANKS & CREDIT UNIONS
Farmers State Bank	224 W. 6th St.	Waterloo	IA	50701	(319) 274-1879	BANKS & CREDIT UNIONS
Farmers State Bank	2101 4th St. SW	Waverly	IA	50677	(319) 287-3961	BANKS & CREDIT UNIONS
Farnsworth Electronics	2806 Falls Ave.	Waterloo	IA	50701	(319) 234-6681	ELECTRONICS
Farrell's eXtreme Bodyshaping	4507 Algonquin Dr., Ste. C	Cedar Falls	IA	50613	(319) 505-2825	EXERCISE & PHYSICAL FITNESS
Ferguson Enterprises, Inc.	3730 Martin Luther King Jr. Dr.	Waterloo	IA	50703	(319) 235-3300	PLUMBING/HEATING/REFRIGERATION-WHOLESALE
Financial Architects Financial Strategy Specialist	6912 University Ave., Ste. 1	Cedar Falls	IA	50613	(319) 266-9500	FINANCIAL PLANNING / SERVICES
Financial Decisions Group	3013 Greyhound Dr.	Waterloo	IA	50701	(319) 233-8476	FINANCIAL PLANNING / SERVICES
Financial Resource Advisors	816 Tower Park Dr.	Waterloo	IA	50701	(319) 232-6122	FINANCIAL PLANNING / SERVICES
The Firman Project	128 Main St., Ste. C	Cedar Falls	IA	50613	(319) 239-6067	MANAGEMENT & PUBLIC RELATIONS CONSULTING
First Bank	602 Main St.	Cedar Falls	IA	50613	(319) 266-2000	BANKS & CREDIT UNIONS
First Bank	620 1st St.	Plainfield	IA	50666	(319) 276-4469	BANKS & CREDIT UNIONS
First Bank	316 E. Bremer Ave.	Waverly	IA	50677	(319) 352-1340	BANKS & CREDIT UNIONS
First Bank	921 W. Bremer Ave.	Waverly	IA	50677	(319) 352-3502	BANKS & CREDIT UNIONS
First Interstate Bank	205 W. 2nd St.	Cedar Falls	IA	50613	(319) 349-4930	BANKS & CREDIT UNIONS
First Interstate Bank	2936 University Ave.	Waterloo	IA	50701	(319) 242-7444	BANKS & CREDIT UNIONS
First Security State Bank	3229 Greenhill Cir.	Cedar Falls	IA	50613	(319) 266-0474	BANKS & CREDIT UNIONS
First Security State Bank	3600 Lafayette Rd.	Evansdale	IA	50707	(319) 235-6731	BANKS & CREDIT UNIONS
Fischels Residential & Commercial Group	3510 Kimball Ave., Ste. H	Waterloo	IA	50701	(319) 830-5000	REAL ESTATE
Fish Window Cleaning	4901 University Ave., Ste. E	Cedar Falls	IA	50613	(319) 243-3900	CLEANING SERVICE
Fish-Johnson Insurance, Inc.	3265 W. 4th St.	Waterloo	IA	50701	(319) 240-4552	INSURANCE AGENCIES
Five Points Family Chiropractic	334 E. Ridgeway Ave.	Waterloo	IA	50702	(319) 252-4510	CHIROPRACTORS
Fleet Farm	400 W. Ridgeway Ave.	Cedar Falls	IA	50613	(319) 242-8889	RETAIL
Floors de Lis	4013 Shoppers Blvd	Waterloo	IA	50701	(319) 429-4871	RETAIL
Follow Your Strengths	1957 Falcon Ridge	Waterloo	IA	50701	(319) 883-6092	CONSULTANTS & TRAINING

Fortified Life	5307 Caraway Ln.	Cedar Falls	IA	50613	(319) 260-4267	HOME HEALTH SERVICE
Fosters Mattress	5911 University Ave. Suite 325	Cedar Falls	IA	50613	(319) 260-2114	FURNITURE
Four East Dining	315 E. 5th St.	Waterloo	IA	50701		RESTAURANTS/BARS/CATERERS
Larry Fox	405 Wild Rye Way	Cedar Falls	IA	50613		INDIVIDUALS
Friends of the Family	1009 Peoples Square	Waterloo	IA	50702	(319) 234-0232	ASSOCIATIONS/ORGANIZATIONS
Friendship Village	600 Park Ln.	Waterloo	IA	50702	(319) 291-8100	RETIREMENT COMMUNITIES
Full Circle Services Inc.	1318 Ravenwood Rd., Ste. 1	Waterloo	IA	50702	(563) 608-2899	HEALTH CARE
Garden of Memories Cemetery	3669 Logan Ave.	Waterloo	IA	50703	(319) 233-6136	CEMETERIES
Don Gardner Construction Co.	315 LaPorte Rd.	Waterloo	IA	50702	(319) 234-0272	CONTRACTORS-GENERAL BUILDING
gentleGYM (a development of Agape Therapy)	924 Viking Rd., Ste. 101	Cedar Falls	IA	50613	(319) 277-3166	PHYSICAL THERAPISTS
Giant By Tobroco	725 Ida Street	Cedar Falls	IA	50613	(319) 449-3677	INDUSTRIAL EQUIPMENT & SUPPLIES
Gilmore's Pub	5307 Caraway Ln.	Cedar Falls	IA	50613	(319) 859-9342	RESTAURANTS/BARS/CATERERS
Gingerich Structures	32301 Willow Ave.	New Hartford	IA	50660	(319) 464-7781	CONTRACTORS-GENERAL BUILDING
Glass Tech Auto Glass	1925 Waterloo Rd.	Cedar Falls	IA	50613	(319) 268-9850	AUTO-REPAIR & SERVICE
GNB Bank	529 G Ave	Grundy Center	IA	50638	(319) 824-5431	BANKS & CREDIT UNIONS
Godfather's Pizza	1621 W. 1st St.	Cedar Falls	IA	50613	(319) 277-7777	RESTAURANTS/BARS/CATERERS
Golf Headquarters	1850 W. Ridgeway Ave.	Waterloo	IA	50701	(319) 232-3979	GOLF COURSES, DRIVING RANGES & CLUB REPAIR
Golf Waterloo - Gates Park	820 E. Donald St.	Waterloo	IA	50703	(319) 291-4485	GOLF PRO SHOP & LESSONS
Golf Waterloo - Irv Warren Memorial	1000 Fletcher Ave.	Waterloo	IA	50701	(319) 234-9271	GOLF COURSES, DRIVING RANGES & CLUB REPAIR
Golf Waterloo - South Hills	1830 E. Shaulis Rd.	Waterloo	IA	50701	(319) 291-4268	GOLF PRO SHOP & LESSONS
Goodwill Industries of Northeast Iowa, Inc.	2512 Whitetail Dr.	Cedar Falls	IA	50613	(319) 239-9712	DONATION CENTER
Goodwill Industries of Northeast Iowa, Inc.	4318 University Ave.	Cedar Falls	IA	50613	(319) 277-0040	RETAIL
Goodwill Industries of Northeast Iowa, Inc.	2640 Falls Ave	Waterloo	IA	50701	(319) 234-4626	ASSOCIATIONS/ORGANIZATIONS; RETAIL
Goodwill Industries of Northeast Iowa, Inc.	2640 Falls Ave.	Waterloo	IA	50701	(319) 234-4626	DONATION CENTER
Gordon Flesch Company, Inc.	5801 Westminster Dr.	Cedar Falls	IA	50613	(319) 260-4100	OFFICE EQUIPMENT & SUPPLIES
Graham Construction Company	56 16th Ave SW	Cedar Rapids	IA	52404	(319) 364-0213	CONSTRUCTION
Gray Transportation	2459 GT Dr.	Waterloo	IA	50703	(319) 234-3930	TRANSPORTATION BROKERAGE
Green Acres Storage	345 Tower Park Dr.	Waterloo	IA	50701	(319) 234-3400	STORAGE WAREHOUSES
Green Iowa AmeriCorps	UNI CEEE, Jennings Dr.	Cedar Falls	IA	50614	(319) 273-7273	HUMAN SERVICES ORGANIZATIONS
Greener Shepherd		Cedar Falls	IA	50613	(319) 610-0249	COACHING - PERSONAL or BUSINESS
Greenhill Family Dentistry	4507 Chadwick Rd.	Cedar Falls	IA	50613	(319) 266-1433	DENTISTS/ORTHODONTISTS
GreenState Credit Union	3409 Cedar Heights Dr.	Cedar Falls	IA	50613	(319) 226-5604	BANKS & CREDIT UNIONS
GreenState Credit Union	2355 Landon Rd.	North Liberty	IA	52317	(319) 339-1000	BANKS & CREDIT UNIONS; FINANCIAL PLANNING/SERVICES; INSURANCE AGENCIES; INVESTMENT BROKERAGE/STOCKS/BONDS; INVESTMENT MANAGEMENT
GreenState Credit Union	930 Tower Park Dr.	Waterloo	IA	50701	(319) 553-3856	BANKS & CREDIT UNIONS
Greenwood Pharmacy	2104 Kimball Ave.	Waterloo	IA	50702	(319) 234-1589	PHARMACIES
Gregory Harter Family Medicine	125 E. Tower Park Dr.	Waterloo	IA	50701	(319) 232-0555	HEALTH CARE
Grimes, Vicki	5106 Bluebell Rd.	Cedar Falls	IA	50613		INDIVIDUALS
Grout Museum District	503 South St.	Waterloo	IA	50701	(319) 234-6357	ASSOCIATIONS/ORGANIZATIONS
Grow Cedar Valley	360 Westfield Ave., Ste. 300	Waterloo	IA	50701	(319) 232-1156	ECONOMIC DEVELOPMENT ORGANIZATIONS
Grundy County Memorial Hospital	201 East J Ave.	Grundy Center	IA	50638	(319) 824-5421	HOSPITALS
Guernsey Charitable Foundation	3826 Cedar Heights Dr Ste 1	Cedar Falls	IA	50613	(319) 226-3434	ASSOCIATIONS/ORGANIZATIONS
Hagarty-Waychoff-Grarup Funeral Service	300 W. Ridgeway Ave.	Waterloo	IA	50701	(319) 233-3393	FUNERAL DIRECTORS
Hagarty-Waychoff-Grarup Funeral Service	400 South St.	Waterloo	IA	50701	(319) 234-6274	FUNERAL DIRECTORS
Hahn Roofing Inc.	701 S. 22nd St.	Fort Dodge	IA	50501	(319) 266-7833	CONTRACTORS-GENERAL BUILDING
Hampton Inn by Hilton Waterloo	2034 LaPorte Rd.	Waterloo	IA	50702	(319) 233-2044	HOTELS & MOTELS
Hampton Inn Cedar Falls Downtown	101 W. 1st St.	Cedar Falls	IA	50613	(319) 242-7350	HOTELS & MOTELS
Happy Hippo Car Wash	5414 University Ave.	Cedar Falls	IA	50613	(319) 290-0305	CAR WASHES

Happy's Wine & Spirits	5925 University Ave.	Cedar Falls	IA	50613	(319) 277-1463	WINE & SPIRITS
Hawkeye Alarm & Signal Co.	16 W. Commercial St.	Waterloo	IA	50702	(319) 232-0490	ELECTRONIC SECURITY SYSTEMS
Hawkeye Community College	1501 E. Orange Rd.	Waterloo	IA	50701	(319) 296-2320	COLLEGES-UNIVERSITIES
Hawkeye Stages	3315 Titan Trail	Waterloo	IA	50701	(319) 236-0621	BUS SERVICE
HealthPartners UnityPoint Health	3737 Woodland Ave., Ste. 310	West Des Moines	IA	50266	(515) 695-3801	INSURANCE PROVIDERS
Hearst Center for the Arts	304 W. Seerley Blvd.	Cedar Falls	IA	50613	(319) 273-8641	MUSEUMS/ARTS ORGANIZATIONS
Heartland Bank and Trust Company	4020 Bankers Blvd.	Waterloo	IA	50701	(319) 233-8527	BANKS & CREDIT UNIONS
Heartland Financial Services, LTD	2302 W. 1st St., Ste. 120	Cedar Falls	IA	50613	(319) 277-1059	FINANCIAL PLANNING / SERVICES
Henninger Electric	3008 S. Hudson Rd.	Cedar Falls	IA	50613	(319) 232-6373	ELECTRICAL CONTRACTORS
High Property Management	4426 Ashworth Dr. #1	Cedar Falls	IA	50613	(319) 491-4605	PROPERTY MANAGEMENT
Hilpipre Auction Co.	2862 Wagner Rd.	Waterloo	IA	50703	(319) 235-6007	AUCTION COMPANIES
Hilton Garden Inn & Cedar Falls Convention & Event Center	7213 Nordic Dr.	Cedar Falls	IA	50613	(319) 266-6611	HOTELS & MOTELS; CONVENTION CENTER; EVENT PLANNING & FACILITIES
Hogan-Hansen, P.C.	3128 Brockway Rd.	Waterloo	IA	50701	(319) 233-5225	ACCOUNTANTS & CPAs; CONSULTING; EMPLOYEE BENEFIT PLANS; FINANCIAL PLANNING/SERVICES; HUMAN RESOURCE MANAGEMENT SERVICES & REMOTE STAFFING; INCOME TAX SERVICE; INVESTMENT MANAGEMENT; PAYROLL SERVICES; RETIREMENT PLANNING
Holiday Inn Express - Open Door Hospitality	1614 Technology Pkwy.	Cedar Falls	IA	50613	(319) 277-2400	HOTELS & MOTELS
Holiday Inn Suites & Bien VenU Event Center - 7400 Hudson Rd. Open Door Hospitality		Cedar Falls	IA	50613	(319) 260-2600	EVENT PLANNING & FACILITIES; HOTELS & MOTELS
Home Indeed	1820 Main St., Ste C	Cedar Falls	IA	50613	(319) 332-1383	CONSTRUCTION
Home Instead	1844 W. Ridgeway Ave.	Waterloo	IA	50701	(319) 235-5999	HOME HEALTH SERVICE
Honkamp, P.C.	809 W. 1st St., Ste. A	Cedar Falls	IA	50613	(319) 553-0015	ACCOUNTANTS & CPAs
House of Hope	845 W. 4th St.	Waterloo	IA	50702	(319) 232-3823	HUMAN SERVICES ORGANIZATIONS
Howard Johnson	3052 Marnie Ave.	Waterloo	IA	50701	(319) 232-7467	HOTELS & MOTELS
Heartland Technology	541 Young St.	Jesup	IA	50648	(319) 827-1151	TECHNOLOGY SERVICES
Steve Hubbard State Farm	213 E. San Marnan Dr.	Waterloo	IA	50702	(319) 232-6585	INSURANCE AGENCIES
Hudson Chamber of Commerce	P.O. Box 493	Hudson	IA	50643	(319) 988-4217	ASSOCIATIONS/ORGANIZATIONS
Huff Contracting, Inc.	1310 Grandview Ave.	Waterloo	IA	50703	(319) 233-9000	CONTRACTORS-GENERAL BUILDING
Humble Travel Service, Ltd.	125 Main St.	Cedar Falls	IA	50613	(319) 277-2202	TRAVEL AGENCIES
Hungry Charlie's Lunchbox	206 E 4th St	Waterloo	IA	50703	(319) 610-9355	RESTAURANTS/BARS/CATERERS
Hurley, Tim	1933 Crabapple Ln.	Waterloo	IA	50702		INDIVIDUALS
Hurling Hatchet	100 E. 2nd St., #103	Cedar Falls	IA	50613	(319) 575-4847	ENTERTAINMENT
Hydrite Chemical Company	2815 WCF & N Dr.	Waterloo	IA	50703	(319) 232-9731	CHEMICAL SALES & MANUFACTURING
Hy-Vee Fast & Fresh	6527 University Ave.	Cedar Falls	IA	50613	(319) 266-3451	CONVENIENCE STORES
Hy-Vee Fast & Fresh	1512 Flammang Dr.	Waterloo	IA	50702	(319) 233-8353	CONVENIENCE STORES
Hy-Vee Fast & Fresh	2221 Logan Ave.	Waterloo	IA	50703	(319) 833-5537	CONVENIENCE STORES
Hy-Vee Fast & Fresh	3700 University Ave.	Waterloo	IA	50701	(319) 232-2119	CONVENIENCE STORES
Hy-Vee Food Store	A3 College Square Mall	Cedar Falls	IA	50613	(319) 266-7535	GROCERY STORES
Hy-Vee Food Store	2181 Logan Ave.	Waterloo	IA	50703	(319) 234-8627	GROCERY STORES
Hy-Vee Food Store	2834 Ansbrough Ave.	Waterloo	IA	50701	(319) 233-3266	GROCERY STORES
Hy-Vee Food Store Crossroads Shopping Center,	1422 Flammang Dr.	Waterloo	IA	50702	(319) 234-7523	GROCERY STORES
Hy-Vee Wine & Spirits	2126 Kimball Ave.	Waterloo	IA	50702	(319) 232-2694	WINE & SPIRITS
i smile orthodontics P.C.	6912 University Ave., Ste. 2	Cedar Falls	IA	50613	(319) 266-6973	DENTISTS/ORTHODONTISTS
ICAN, Inc.	1025 Technology Pkwy., Ste. I	Cedar Falls	IA	50613	(319) 261-2638	ADVERTISING AGENCIES/PUBLIC RELATIONS
Impact Marketing & Technology	1501 Technology Pkwy., Ste. 200	Cedar Falls	IA	50613	(319) 232-4332	ADVERTISING AGENCIES/PUBLIC RELATIONS; WEB DEVELOPMENT
In the Green Marketing	4810 S. Union Rd.	Cedar Falls	IA	50613	(319) 230-7121	ADVERTISING AGENCIES/PUBLIC RELATIONS
Inclusion Connection	3510 Kimball Ave., Ste. A	Waterloo	IA	50702	(319) 215-8423	HUMAN SERVICES ORGANIZATIONS
INVISION Architecture	501 Sycamore St., Ste. 101	Waterloo	IA	50701	(319) 233-8419	ARCHITECTS
Iowa C.O.R.E. Inc.	325 E. Park Ave. Ste. 215	Waterloo	IA	50703	(319) 504-6685	ECONOMIC DEVELOPMENT ORGANIZATIONS
Iowa Flatworks	1017 #1 Center St.	Cedar Falls	IA	50613	(319) 404-2070	CONSTRUCTION

Iowa Heartland Habitat for Humanity ReStore	4107 Hammond Ave.	Waterloo	IA	50701	(319) 883-3331	HOME IMPROVEMENT
Iowa Irish Fest	315 E. 5th St.	Waterloo	IA	50703	(319) 234-9029	ASSOCIATIONS/ORGANIZATIONS
Iowa Northland Regional Council of Governments	229 East Park Avenue	Waterloo	IA	50703	(319) 235-0311	GOVERNMENT OFFICES
Iowa Public Radio	2111 Grand Ave	Des Moines	IA	50312	(800) 861-8000	RADIO STATIONS
Iowa Securities Investment Corp.	3346 Kimball Ave.	Waterloo	IA	50702	(319) 236-3334	REAL ESTATE LOANS & INVESTMENTS
Iowa Show Productions, Inc.	204 Fletcher Ave.	Waterloo	IA	50702	(319) 232-0218	EXPOSITIONS/TRADE SHOWS & FAIRS
Iowa Sports Supply	3121 Capital Way	Cedar Falls	IA	50613	(319) 268-0125	SPORTING GOODS
Iowa State University Extension & Outreach	3420 University Ave., Ste. B	Waterloo	IA	50701	(319) 234-6811	GOVERNMENT OFFICES
ISG	335 Cedar St. Ste. 200	Waterloo	IA	50701	(319) 234-1515	ARCHITECTS; ENGINEERING SERVICES
Isle Casino Hotel Waterloo	777 Isle of Capri Blvd.	Waterloo	IA	50701	(319) 833-4753	HOTELS & MOTELS; ENTERTAINMENT; RESTAURANTS/BARS/CATERERS
It Takes A Village Childcare	3631 W. 9th St.	Waterloo	IA	50702	(319) 229-2930	DAY CARE / CHILD CARE CENTERS
Jack Henry & Associates, Inc.	302 Main St. 3rd Floor	Cedar Falls	IA	50613	(319) 224-5675	WEB DEVELOPMENT; SOFTWARE DEVELOPMENT; TECHNOLOGY SERVICES
Brad Jacobson State Farm Insurance	4919 University Ave.	Cedar Falls	IA	50613	(319) 277-4134	INSURANCE AGENCIES
James Hill, LLC	414 Kerry Ln.	Jesup	IA	50648	(319) 269-5765	REAL ESTATE
Jameson's	310 E. 4th St.	Waterloo	IA	50703	(319) 233-0701	RESTAURANTS/BARS/CATERERS
Jasons Indoor and Outdoor LLC	700 Bishop Ave	Waterloo	IA	50707	(319) 883-3121	CONTRACTORS-GENERAL BUILDING
Jenkins, Willard & Kay	6 Winter Ridge	Waterloo	IA	50701		INDIVIDUALS
Jenny Dunkin, LLC; Neighbors of Cedar Falls & Neighbors of Waterloo magazines	1973 260th St.	Denver	IA	50622	(319) 239-6417	MARKETING & ADVERTISING
Jesse Cosby Neighborhood Center	1112 Mobile St	Waterloo	IA	50703	(319) 234-1793	ASSOCIATIONS/ORGANIZATIONS
The Job Foundation	4600 University Ave. #1	Cedar Falls	IA	50613	(319) 823-1030	ASSOCIATIONS/ORGANIZATIONS
John Deere Engine Works	3801 W. Ridgeway Ave.	Waterloo	IA	50701	(319) 292-5643	MANUFACTURERS
John Deere Waterloo Operations	3500 E. Donald St.	Waterloo	IA	50703	(319) 292-6059	MANUFACTURERS
Jordan River Group	PO Box 416	Dexter	MI	48130	(734) 255-7217	COACHING - PERSONAL or BUSINESS
Jorgensen Plaza	5307 Caraway Lane	Cedar Falls	IA	50624	(319) 859-9378	EVENT PLANNING & FACILITIES; RESTAURANTS/BARS/CATERERS; RETAIL
Journal Communications DBA Livability Media	6550 Carothers Pkwy Suite 420	Franklin	TN	37067	(800) 333-8842	MEDIA COMMUNICATIONS
Joyce Oaks - Ameriprise Financial Services, Inc	2712 Orchard Dr., Ste. A	Cedar Falls	IA	50613	(319) 268-4329	FINANCIAL PLANNING / SERVICES
JSA Development, LLC	215 E. 4th St.	Waterloo	IA	50703	(319) 233-3147	DEVELOPMENT
Junior Achievement of Eastern Iowa	425 Cedar St., Ste. 320	Waterloo	IA	50701	(319) 862-1100	ASSOCIATIONS/ORGANIZATIONS
K&W Electric	1127 Lincoln St.	Cedar Falls	IA	50613	(319) 277-0415	ELECTRICAL CONTRACTORS
Karen's Print-Rite	2515 Falls Ave.	Waterloo	IA	50701	(319) 235-6085	PRINTERS/PUBLISHERS/GRAPHICS
KCRG-TV9	501 2nd Ave. SE	Cedar Rapids	IA	52401	(319) 365-9999	TELEVISION STATIONS
Kelsey Hammer Productions	131 Tower Park Dr. #316	Waterloo	IA	50701	(319) 795-6126	VIDEO PRODUCTION
Kennedy Insulation Systems, Inc.	714 Ansborough Ave.	Waterloo	IA	50702	(319) 234-4048	INSULATION-THERMAL COMMERCIAL/ INDUSTRIAL
Kettman Family Medicine	110 Plaza Dr.	Waterloo	IA	50701	(319) 236-7720	HEALTH CARE
Kimball & Beecher Family Dentistry	3217 Cedar Heights Dr.	Cedar Falls	IA	50613	(319) 774-3103	DENTISTS/ORTHODONTISTS
Kimball & Beecher Family Dentistry	4015 Hurst Dr.	Waterloo	IA	50701	(319) 235-6287	DENTISTS/ORTHODONTISTS
Kirk Gross Company	4015 Alexandra Dr.	Waterloo	IA	50702	(319) 234-6641	COMMERCIAL INTERIORS; ARCHITECTS; CONSTRUCTION
Kline Electric	226 W. 13th St.	Waterloo	IA	50702	(515) 963-1101	ELECTRICAL CONTRACTORS
Life 101.9	4880 Texas St.	Waterloo	IA	50702	(319) 296-1975	RADIO STATIONS
Koch Construction	215 E. Main St.	Cedar Falls	IA	50613	(319) 266-0807	CONTRACTORS-GENERAL BUILDING
Koenig, Reid	4509 Walsall Loop	Austin	TX	78749		INDIVIDUALS
Kryton Engineered Metals	7314 Chancellor Dr.	Cedar Falls	IA	50613	(319) 266-1771	METAL SPINNING & FABRICATION
Kubica/KCnG	6313 Production Dr	Cedar Falls	IA	50613		MANUFACTURERS
Kwik Star #1004	111 E. Donald St.	Waterloo	IA	50701	(319) 232-5335	CONVENIENCE STORES
Kwik Star #229	1717 E. San Marnan Dr.	Waterloo	IA	50702	(319) 233-3584	CONVENIENCE STORES
Kwik Star #380	506 W 9th Street	Waterloo	IA	50702	(319) 833-0928	CONVENIENCE STORES
Kwik Star #490	7500 Nordic Dr.	Cedar Falls	IA	50613	(319) 277-1025	CONVENIENCE STORES

Kwik Star #569	875 Fisher Dr.	Waterloo	IA	50701	(319) 232-1917	CONVENIENCE STORES
Kwik Star #715	135 E. Ridgeway Ave	Waterloo	IA	50702	(319) 234-0859	CONVENIENCE STORES
Kwik Star #722	1214 Franklin St.	Waterloo	IA	50703	(319) 233-4568	CONVENIENCE STORES
Kwik Star #723	707 Broadway St.	Waterloo	IA	50703	(319) 234-2620	CONVENIENCE STORES
Kwik Star #724	1105 Cedar Bend	Waterloo	IA	50703	(319) 234-8196	CONVENIENCE STORES
Kwik Star #726	2019 College St.	Cedar Falls	IA	50613	(319) 277-7226	CONVENIENCE STORES
Kwik Star #732	324 Fletcher Ave.	Waterloo	IA	50701	(319) 233-2989	CONVENIENCE STORES
Kwik Star #934	4515 Coneflower Pkwy	Cedar Falls	IA	50613	(319) 266-6428	CONVENIENCE STORES
KWWL	511 E. 5th St.	Waterloo	IA	50703	(319) 291-1200	TELEVISION STATIONS
L & N Transportation Services, Inc.	6415 Development Dr.	Cedar Falls	IA	50613	(319) 266-2845	TRANSPORTATION BROKERAGE
Lamar Advertising Company Cedar Rapids-Waterloo	5507 Mildred Ln. NE	Cedar Rapids	IA	52402	(319) 393-5802	ADVERTISING OUTDOOR/BILLBOARDS
Landmark Commons	1400 Maxhelen Blvd.	Waterloo	IA	50701	(319) 296-7100	RETIREMENT COMMUNITIES
LaPorte City Specialty Care	1100 Hwy. 218 N	LaPorte City	IA	50651	(319) 342-2125	HEALTH CARE
Lark Brewing	6301 University Ave. Unit 1265	Cedar Falls	IA	50613	(319) 260-2279	RESTAURANTS/BARS/CATERERS
Leader Valley Foundation	360 Westfield Ave., Ste. 300-A	Waterloo	IA	50701	(319) 232-1156	ASSOCIATIONS/ORGANIZATIONS
LGC	P.O. Box 277	Cedar Falls	IA	50613	(319) 266-6609	CONTRACTORS - GENERAL BUILDING
Levi Architecture	1009 Technology Pkwy.	Cedar Falls	IA	50613	(319) 277-5636	ARCHITECTS
Lighthouse Travel Cedar Falls	4025 Carlton Dr.	Cedar Falls	IA	50613	(319) 427-2060	TRAVEL AGENCIES
Lincoln Savings Bank	225 W. Viking Rd.	Cedar Falls	IA	50613	(319) 266-2397	BANKS & CREDIT UNIONS
Lincoln Savings Bank	302 Main St.	Cedar Falls	IA	50613	(319) 266-0095	BANKS & CREDIT UNIONS
Lincoln Savings Bank	141 Eldora Rd.	Hudson	IA	50643	(319) 988-3630	BANKS & CREDIT UNIONS
Lincoln Savings Bank	508 Main St.	Reinbeck	IA	50669	(319) 788-6441	BANKS & CREDIT UNIONS
Lincoln Savings Bank	242 Tower Park Dr.	Waterloo	IA	50701	(319) 233-1900	BANKS & CREDIT UNIONS
Lisa Lou Boutique and Beauty	614 Mulberry St. Ste. B	Waterloo	IA	50703	(515) 635-5671	CLOTHING-RETAIL
Locke Funeral Services Locke in La Porte,	606 E. Main St.	La Porte City	IA	50651	(319) 233-6138	FUNERAL DIRECTORS
Locke Funeral Services Locke at Tower Park,	4140 Kimball Ave.	Waterloo	IA	50701	(319) 233-6138	FUNERAL DIRECTORS
Locke Funeral Services Locke Funeral Home on 4th,	1519 W. 4th St.	Waterloo	IA	50702	(319) 233-6138	FUNERAL DIRECTORS
Locke Funeral Services Locke Garden View Chapel,	3655 Logan Ave.	Waterloo	IA	50703	(319) 233-6138	FUNERAL DIRECTORS
Locknet Managed IT - An E.O. Johnson Company	129 Plaza Cir.	Waterloo	IA	50701	(844) 365-4968	COMPUTER SERVICES
Locksperts, Inc.	1302 Jefferson St.	Waterloo	IA	50702	(319) 232-9376	LOCKSMITHS
LongHorn Steakhouse	1425 E. San Marnan Dr.	Waterloo	IA	50702	(319) 235-4336	RESTAURANTS/BARS/CATERERS
Lost Island Themepark	2600 E Shaulis Rd	Waterloo	IA	50701	(319) 455-6701	ENTERTAINMENT
Lost Island Water Park	2225 E. Shaulis Rd.	Waterloo	IA	50701	(319) 455-6702	WATER PARK
Loves Travel Stops	3301 Greyhound Dr.	Waterloo	IA	50701	(319) 234-4378	CONVENIENCE STORES
LRS Portables	4910 4th St SW	Cedar Rapids	IA	52404	(319) 378-8900	TOILETS-PORTABLE/PIT PUMPING
Magee Construction Company	1705 Waterloo Rd.	Cedar Falls	IA	50613	(319) 277-0100	CONTRACTORS-GENERAL BUILDING
Main Street Waterloo	512 Mulberry St.	Waterloo	IA	50703	(319) 291-2038	ECONOMIC DEVELOPMENT ORGANIZATIONS
Manatts, Inc.	84 W. Mullan Ave.	Waterloo	IA	50701	(319) 234-6122	CONCRETE-CONSTRUCTION & PRODUCTS
Manpower	3823 University Ave.	Waterloo	IA	50701	(319) 233-8473	STAFFING & EMPLOYMENT AGENCIES
Maple Lanes / Kingpin Social	2608 University Ave.	Waterloo	IA	50701	(319) 234-1414	BOWLING CENTERS
The Market	5307 Caraway Ln.	Cedar Falls	IA	50613	(319) 859-9334	RESTAURANTS/BARS/CATERERS
Martin Bros. Distributing Company	406 Viking Rd.	Cedar Falls	IA	50613	(319) 266-1775	WHOLESALE & DISTRIBUTORS
Martin Inc. Realtors	1419 W. 4th St.	Waterloo	IA	50702	(319) 235-6553	REAL ESTATE
Matthias Landscaping, Inc.	3170 Wagner Rd.	Waterloo	IA	50703	(319) 226-6000	LANDSCAPE ARCHITECTS
Mattress by Appointment Cedar Falls LLC	6322 University Ave Ste N	Cedar Falls	IA	50613	(319) 406-2434	FURNITURE
McDonald's	2515 Main St.	Cedar Falls	IA	50613	(319) 266-6330	RESTAURANTS/BARS/CATERERS
McDonald's	326 Brandilynn Blvd.	Cedar Falls	IA	50613	(319) 277-1494	RESTAURANTS/BARS/CATERERS
McDonald's	610 W. 1st St.	Cedar Falls	IA	50613	(319) 266-0677	RESTAURANTS/BARS/CATERERS
McDonald's	1010 S. Grand Ave., Ste. 4	Charles City	IA	50616	(641) 228-2838	RESTAURANTS/BARS/CATERERS
McDonald's	350 Evansdale Dr	Evansdale	IA	50707	(319) 235-5599	RESTAURANTS/BARS/CATERERS
McDonald's	1709 La Porte Rd.	Waterloo	IA	50702	(319) 232-7719	RESTAURANTS/BARS/CATERERS

McDonald's	2222 Logan Ave.	Waterloo	IA	50703	(319) 233-9588	RESTAURANTS/BARS/CATERERS
McDonald's	3695 University Ave.	Waterloo	IA	50702	(319) 234-1107	RESTAURANTS/BARS/CATERERS
McDonald's	3658 Kimball Ave.	Waterloo	IA	50701	(319) 234-3517	RESTAURANTS/BARS/CATERERS
R.J. McElroy Trust	425 Cedar St., Ste. 312	Waterloo	IA	50701	(319) 287-9102	ASSOCIATIONS/ORGANIZATIONS
McLaughlin Investment Services	621 Grant Ave.	Waterloo	IA	50702	(319) 287-5080	INVESTMENT BROKERAGE/STOCKS/BONDS
Mediacom BUSINESS	4010 Alexandra Dr.	Waterloo	IA	50702	(319) 693-0220	TELECOMMUNICATIONS
Mediacom Communications Corporation	4010 Alexander Dr.	Waterloo	IA	50702	(319) 235-2197	TELEVISION CABLE/SATELLITE SALES/ INSTALLATION; INTERNET SERVICES; TELECOMMUNICATIONS
MediGold MercyOne Medicare Plan	1449 NW 128th St, Suite 210	Clive	IA	50325	(641) 428-4137	INSURANCE PROVIDERS
Meghan Goering Photography LLC	4807 University Ave Ste. 204	Cedar Falls	IA	50613	(336) 978-3120	PHOTOGRAPHERS
MercyOne	3421 W. 9th St	Waterloo	IA	50701	(319) 272-8000	HEALTH CARE
MercyOne Allison Family Medicine	502 Locust St	Allison	IA	50602	(319) 267-2771	HEALTH CARE
MercyOne Arlington Family Medicine	751 Main St.	Arlington	IA	50606	(563) 633-6965	HEALTH CARE
MercyOne Bluebell Road Behavioral Health Care	226 Bluebell Rd	Cedar Falls	IA	50613	(319) 575-5800	COUNSELING SERVICES
MercyOne Bluebell Road Chiropractic Care	226 Bluebell Rd.	Cedar Falls	IA	50613	(319) 575-5600	CHIROPRACTORS
MercyOne Bluebell Road Family Medicine	516 S. Division St.	Cedar Falls	IA	50613	(319) 575-5800	HEALTH CARE
MercyOne Bluebell Road Health Plaza	226 Bluebell Rd.	Cedar Falls	IA	50613	(319) 575-5800	HEALTH CARE
MercyOne Bluebell Road Internal Medicine	226 Bluebell Rd	Cedar Falls	IA	50613	(319) 272-8000	HEALTH CARE
MercyOne Bluebell Road OBGYN	226 Bluebell Rd	Cedar Falls	IA	50613		HEALTH CARE
MercyOne Bluebell Road Occupational Health	226 Bluebell Rd.	Cedar Falls	IA	50613	(319) 575-5600	HEALTH & WELLNESS
MercyOne Bluebell Road Pediatrics Care	226 Bluebell Rd	Cedar Falls	IA	50613	(319) 272-5000	HEALTH CARE
MercyOne Bluebell Road Physical Therapy	226 Bluebell Rd.	Cedar Falls	IA	50613	(319) 272-7200	PHYSICAL THERAPISTS
MercyOne Bluebell Road Urgent Care	226 Bluebell Rd.	Cedar Falls	IA	50613	(319) 272-7425	HEALTH CARE; HEALTH & WELLNESS
MercyOne Cedar Falls Allergy Care	516 S. Division St., Ste. 135	Cedar Falls	IA	50613	(319) 268-3996	HEALTH CARE
MercyOne Cedar Falls Behavioral Health Care	2802 Orchard Dr	Waterloo	IA	50701	(319) 268-9700	COUNSELING SERVICES
MercyOne Cedar Falls Emergency Care	515 College St.	Cedar Falls	IA	50613	(319) 268-3000	HEALTH CARE
MercyOne Cedar Falls ENT Care	516 Division St., Ste 105	Cedar Falls	IA	50613	(319) 272-5000	HEALTH CARE
MercyOne Cedar Falls Family Medicine	516 Division St. Ste 100	Cedar Falls	IA	50613	(319) 268-3750	HEALTH CARE
MercyOne Cedar Falls General Surgery	516 S. Division St., Ste. 2800	Cedar Falls	IA	50613	(319) 268-3990	PHYSICIANS & SURGEONS
MercyOne Cedar Falls Medical Center	515 College St.	Cedar Falls	IA	50613	(319) 268-3000	HOSPITALS
MercyOne Cedar Falls Weight Loss Center & Bariatric Surgery	515 College St., Ste. 2800	Cedar Falls	IA	50613	(319) 268-3990	PHYSICIANS & SURGEONS
MercyOne Dysart Family Medicine	501 Clark St.	Dysart	IA	52224	(319) 476-4000	HEALTH CARE
MercyOne Evansdale Family Medicine	3562 Lafayette Rd.	Evansdale	IA	50707	(319) 272-3080	HEALTH CARE
MercyOne Fairbank Family Medicine	105 S. Walnut St.	Fairbank	IA	50629	(319) 635-2110	HEALTH CARE
MercyOne Gladbrook Family Medicine	309 2nd. St	Gladbrook	IA	50635	(641) 473-2707	HEALTH CARE
MercyOne Grand Crossing Family Medicine	21 W. Jefferson St. Ste 103	Waterloo	IA	50701	(319) 272-6100	HEALTH CARE
MercyOne Horizons	3421 W. 9th St.	Waterloo	IA	50702	(319) 272-8560	COUNSELING SERVICES
MercyOne Independence Family Medicine	2004 Enterprise Ct SW	Independence	IA	50644	(319) 332-1540	HEALTH CARE
MercyOne Jesup Family Medicine	1094 220th St.	Jesup	IA	50648	(319) 827-3000	HEALTH CARE
MercyOne Kimball Family Medicine	2055 Kimball Ridge, Ste. 330	Waterloo	IA	50702	(319) 272-0000	HEALTH CARE
MercyOne La Porte City Family Medicine	601 Hwy 218 N.	La Porte City	IA	50643	(319) 342-2131	HEALTH CARE
MercyOne Massage Therapy	211 E. Ridgeway Ave.	Waterloo	IA	50702	(319) 272-7200	MASSAGE THERAPY
MercyOne Northeast Iowa Family Medicine & Residency	2055 Kimball Ave., Ste. 101	Waterloo	IA	50702	(319) 272-2112	HEALTH CARE
MercyOne Oelwein Medical Center	201 8th Ave. SE	Oelwein	IA	50662	(319) 283-6000	HOSPITALS
MercyOne Parkersburg Family Medicine	1306 Hwy 57, Unit A	Parkersburg	IA	50665	(319) 346-1330	HEALTH CARE
MercyOne Rehabilitation & Wellness Center	2204 Kimball Ave.	Waterloo	IA	50702	(319) 272-7200	EXERCISE & PHYSICAL FITNESS
MercyOne Reinbeck Family Medicine	501 Main St.	Reinbeck	IA	50669	(319) 345-6461	HEALTH CARE
MercyOne Traer Family Medicine	200 Walnut St	Traer	IA	50675	(319) 478-8198	HEALTH CARE

MercyOne Tripoli Family Medicine	602 7th Ave	Tripoli	IA	50676	(319) 882-3524	HEALTH CARE
MercyOne Waterloo Behavioral Health Care	2750 St. Francis Dr.	Waterloo	IA	50702	(319) 272-8922	COUNSELING SERVICES
MercyOne Waterloo Birth Center	3421 W. 9th St.	Waterloo	IA	50702	(319) 272-8450	HEALTH CARE
MercyOne Waterloo Breast Center	3421 W. 9th St.	Waterloo	IA	50702	(319) 272-7039	HEALTH CARE
MercyOne Waterloo Cancer Center	200 E. Ridgeway Ave.	Waterloo	IA	50702	(319) 272-2070	HEALTH CARE
MercyOne Waterloo Health Plaza	2710 St. Francis Dr.	Waterloo	IA	50702	(319) 272-5000	HEALTH CARE
MercyOne Waterloo Home Health Care	2101 Kimball Ave., Ste. 140	Waterloo	IA	50702	(319) 272-5050	HOME HEALTH SERVICE
MercyOne Waterloo Medical Center	3421 W. 9th St.	Waterloo	IA	50702	(319) 272-8000	HOSPITALS
MercyOne Waterloo Neurosurgery	2710 St. Francis Dr., Ste. 110	Waterloo	IA	50702	(319) 272-5000	HEALTH CARE
MercyOne Waterloo OB/GYN	3421 W. 9th St., Ste. G4500	Waterloo	IA	50702	(319) 272-8200	HEALTH CARE
MercyOne Waterloo OB/GYN	432 King Dr.	Waterloo	IA	50702	(319) 272-8200	HEALTH CARE
MercyOne Waterloo Pharmacy	2710 St. Francis Dr.	Waterloo	IA	50702	(319) 272-5700	PHARMACIES
MercyOne Waterloo Physical Therapy	3421 W. 9th St.	Waterloo	IA	50702	(319) 272-7900	PHYSICAL THERAPISTS
MercyOne Waterloo Urgent Care	2710 St. Francis Dr., Ste. 111	Waterloo	IA	50702	(319) 272-7425	HEALTH & WELLNESS; HEALTH CARE; HOME HEALTH SERVICE
MercyOne Waverly Family Medicine	217 20th St., NW	Waverly	IA	50677	(319) 352-9500	HEALTH CARE
Michelle Temeyer	1130 Ora Drive	Waterloo	IA	50701		INDIVIDUALS
MidAmerican Energy	P.O. Box 657	Des Moines	IA	50303	(515) 281-2287	UTILITIES
MidAmerican Energy	260 Fairview Ave.	Waterloo	IA	50703	(888) 427-5632	UTILITIES
Midland Concrete Products	4802 Sergeant Rd.	Waterloo	IA	50702	(319) 226-3700	BRICK-CLAY/COMMON & FACE
Midrange Consulting Services	4504 Coronado Ct.	Cedar Falls	IA	50613	(319) 240-2675	CONSULTANTS & TRAINING
Midwest Janitorial Services, Inc.	2715 Falls Ave.	Waterloo	IA	50701	(800) 249-6161	CLEANING SERVICE
MidWestOne Bank	4510 Prairie Pkwy.	Cedar Falls	IA	50613	(319) 277-2500	BANKS & CREDIT UNIONS
MidWestOne Bank	3110 Kimball Ave.	Waterloo	IA	50702	(319) 232-5513	BANKS & CREDIT UNIONS
Miehe Commercial Real Estate	3510 Kimball Ave., Ste. H	Waterloo	IA	50702	(319) 240-2266	REAL ESTATE
Milroy's Tuxedos	323 Washington St.	Cedar Falls	IA	50613	(319) 277-5315	FORMAL WEAR - RENTAL
Milroy's Tuxedos	1216 Commercial St.	Waterloo	IA	50702	(319) 235-1463	FORMAL WEAR - RENTAL
Miron Construction	335 Frence Ct. SW	Cedar Rapids	IA	52404	(319) 249-5900	CONSTRUCTION
93.5 The Mix /1650 The Fan/Oldies KCFI/ 106.5 Corn Country	721 Shirley St.	Cedar Falls	IA	50613	(319) 277-1918	RADIO STATIONS
Modus Engineering	214 E. 4th St.	Waterloo	IA	50703	(319) 235-0650	ENGINEERING SERVICES
Moment in Thyme Catering	819 Longview St.	Cedar Falls	IA	50613	(319) 505-3029	RESTAURANTS/BARS/CATERERS
Motel 6	2141 LaPorte Rd.	Waterloo	IA	50702	(319) 233-9191	HOTELS & MOTELS
Motel 6	2343 Logan Ave.	Waterloo	IA	50703	(319) 236-3238	HOTELS & MOTELS
Mount Mercy University	1330 Elmhurst Dr. NE	Cedar Rapids	IA	52411	(319) 363-1323	COLLEGES-UNIVERSITIES
MOXIE, A Division of VGM Group	P.O. Box 2817	Waterloo	IA	50704-2817	(319) 234-7055	ADVERTISING AGENCIES/PUBLIC RELATIONS
MRA - The Management Association	3800 Avenue of the Cities, Ste. 100	Moline	IL	52302	(309) 764-8354	HUMAN RESOURCE MANAGEMENT SERVICES & REMOTE STAFFING; ASSOCIATIONS/ ORGANIZATIONS; CONSULTANTS & TRAINING
Municipal Pipe Tool Co., LLC	515 5th St.	Hudson	IA	50643	(319) 988-4205	UTILITIES
Nagle Signs, Inc.	1020 Wilbur Ave.	Waterloo	IA	50704	(319) 233-4604	SIGNS
National Cattle Congress	257 Ansborough Ave.	Waterloo	IA	50704	(319) 234-7515	EXPOSITIONS/TRADE SHOWS & FAIRS
National Dance Academy	618 Brandilynn	Cedar Falls	IA	50613	(319) 266-6822	DANCE INSTRUCTION
National Wrestling Hall of Fame Dan Gable Museum,	303 Jefferson St.	Waterloo	IA	50701	(319) 233-0745	MUSEUMS/ARTS ORGANIZATIONS
Navigate Financial Planning LLC	1325 Delta Dr	Cedar Falls	IA	50613	(319) 429-3920	FINANCIAL PLANNING / SERVICES
Nelson Electric Company of Black Hawk County LC	809 Ansborough Ave.	Waterloo	IA	50701	(319) 235-2445	ELECTRICAL CONTRACTORS
New View Family Eyecare	918 Decathlon Dr.	Waterloo	IA	50701	(319) 236-2020	OPTOMETRISTS
NewAldaya Lifescapes	7511 University Ave.	Cedar Falls	IA	50613	(319) 268-0401	RETIREMENT COMMUNITIES
Newton's Paradise Cafe	128 E. 4th St.	Waterloo	IA	50703	(319) 234-0280	RESTAURANTS/BARS/CATERERS
North Star Community Services	3420 University Ave.	Waterloo	IA	50701	(319) 236-0901	HUMAN SERVICES ORGANIZATIONS
NorthCrest Specialty Care	2001 Heath St.	Waterloo	IA	50703	(319) 234-4423	HEALTH CARE

Northeast Iowa Food Bank	1605 Lafayette St.	Waterloo	IA	50703	(319) 235-0507	ASSOCIATIONS/ORGANIZATIONS
Northeast Iowa Regional Board of REALTORS®	2324 Crossroads Blvd.	Waterloo	IA	50702	(319) 234-1731	REAL ESTATE
Northland Products Co.	1000 Rainbow Dr.	Waterloo	IA	50702	(319) 234-5585	LUBRICANTS MFG.; INDUSTRIAL/COMMERCIAL
Northwestern Mutual	2021 Main St.	Cedar Falls	IA	50613	(319) 233-8441	FINANCIAL PLANNING / SERVICES
Northwestern Mutual	3839 Ansborough Ave.	Waterloo	IA	50701	(319) 233-8441	FINANCIAL PLANNING / SERVICES
NuCara Home Medical	6301 University Ave. #1125A	Cedar Falls	IA	50613	(319) 287-8087	HOME HEALTH SERVICE
NuCara Home Medical	1113 Ansborough Ave.	Waterloo	IA	50701	(319) 287-8087	HOME HEALTH SERVICE
NuCara Pharmacy	209 E. San Marnan Dr.	Waterloo	IA	50702	(319) 236-8891	PHARMACIES
Oak Park Estates LLC	3212 Greenhill Cir.	Cedar Falls	IA	50613	(515) 570-6826	RETIREMENT COMMUNITIES
Oakridge Real Estate	3313 Terrace Dr.	Cedar Falls	IA	50613	(319) 277-5005	REAL ESTATE
Occupational Health Services - UPH Allen	7024 Nordic Dr. Ste. 100	Cedar Falls	IA	50613	(319) 266-3127	HEALTH CARE
Office Express	207 2nd Ave.	Cedar Rapids	IA	52404	(319) 240-0644	OFFICE EQUIPMENT & SUPPLIES
Omega Cabinetry/MasterBrand Cabinets	1205 Peters Dr.	Waterloo	IA	50703	(319) 833-2003	CABINETS-WHOLESALE/MANUFACTURERS
OMJC Signal, Inc.	403 Chestnut St.	Waterloo	IA	50703	(319) 236-0200	MANUFACTURERS
One Cedar Valley	131 Tower Park Drive Ste. 309	Waterloo	IA	50701	(319) 833-0219	ASSOCIATIONS/ORGANIZATIONS
One City United	907 Independence Ave.	Waterloo	IA	50703	(319) 334-0263	ASSOCIATIONS/ORGANIZATIONS
O'Neal Manufacturing Services	7100 Chancellor Dr.	Cedar Falls	IA	50613	(319) 266-3561	MANUFACTURERS; LASER MANUFACTURING
Open Door Hospitality	7400 Hudson Rd	Cedar Falls	IA	50613	(319) 493-0686	HOTELS & MOTELS
OrthoAgility Center	4612 Prairie Parkway	Cedar Falls	IA	50613	(319) 833-5922	HEALTH CARE
Oster Regent/CF Community Theatre	103 Main St.	Cedar Falls	IA	50613	(319) 277-5283	THEATRES
The Other Place	4214 University Ave.	Cedar Falls	IA	50613	(319) 268-1655	RESTAURANTS/BARS/CATERERS
The Other Place	360 E. Ridgeway Ave.	Waterloo	IA	50702	(319) 287-9400	RESTAURANTS/BARS/CATERERS
Otto Schoitz Foundation	425 Cedar St., Ste. 304	Waterloo	IA	50701	(319) 232-2870	ASSOCIATIONS/ORGANIZATIONS
Owen Contracting, Inc.	1325 Rail Way	Cedar Falls	IA	50613	(319) 277-3001	CONCRETE-CONSTRUCTION & PRODUCTS
Palace Clothiers	309 Main Street	Cedar Falls	IA	50613	(319) 260-2202	CLOTHING-RETAIL
Panther Builders	616 Clay St.	Cedar Falls	IA	50613	(319) 768-7235	CONTRACTORS-GENERAL BUILDING
Panther Sports Properties	UNI Dome Upper NW	Cedar Falls	IA	50613	(319) 273-4502	ENTERTAINMENT
Parkersburg Economic Development	608 Hwy. 57	Parkersburg	IA	50665	(319) 346-1023	ECONOMIC DEVELOPMENT ORGANIZATIONS
Pathways Behavioral Services, Inc.	3362 University Ave.	Waterloo	IA	50701	(319) 235-6571	HUMAN SERVICES ORGANIZATIONS
Paulson Electric Co. of Waterloo	1915 Jefferson St.	Waterloo	IA	50704	(319) 233-3543	ELECTRICAL CONTRACTORS
Pedersen, Dowie, Clabby & McCausland Insurance	3022 Airport Blvd.	Waterloo	IA	50703	(319) 234-8888	INSURANCE AGENCIES
Peoples Community Health Clinic	905 Franklin St.	Waterloo	IA	50703	(319) 874-3000	HEALTH CARE
Pepper's Grill & Sports Pub	620 E. 18th St.	Cedar Falls	IA	50613	(319) 266-9394	RESTAURANTS/BARS/CATERERS
Peters Construction Corp.	901 Black Hawk Rd.	Waterloo	IA	50701	(319) 236-2003	CONTRACTORS-INDUSTRIAL & COMMERCIAL
Petersen & Tietz Florists & Greenhouses	2275 Independence Ave.	Waterloo	IA	50707	(319) 234-6883	FLORISTS-RETAIL; GREENHOUSE; PLANT MAINTENANCE
Peterson Contractors, Inc. (PCI)	104 Blackhawk St.	Reinbeck	IA	50669	(319) 345-2713	CONTRACTORS-GENERAL BUILDING
Peterson Genetics, Inc.	1710 Adams St.	Cedar Falls	IA	50613	(319) 266-1731	AGRICULTURAL SERVICES
Pheasant Ridge	3205 W. 12th St.	Cedar Falls	IA	50613	(319) 266-8266	GOLF COURSES, DRIVING RANGES & CLUB REPAIR
Pick Up N Go	927 W 5th St	Waterloo	IA	50702	(319) 486-0504	RESTAURANTS/BARS/CATERERS
PicklePlay	3937 Beaver Ridge Trl	Cedar Falls	IA	50613	(515) 835-7088	TECHNOLOGY SERVICES
Pinnacle Specialty Care	1223 Prairie View Rd.	Cedar Falls	IA	50613	(319) 268-0489	HEALTH CARE
Pixel Labs	212 W. 2nd St	Cedar Falls	IA	50613	(319) 849-8603	MARKETING & ADVERTISING
Pizza Ranch	4302 University Ave. B	Cedar Falls	IA	50613	(319) 266-2555	RESTAURANTS/BARS/CATERERS
Point Builders, L.L.C.	4900 Bowling St. SW, Ste. 100	Cedar Rapids	IA	52404	(319) 364-5053	CONTRACTORS-GENERAL BUILDING
Polk's Lock Service, Inc.	1504 College St.	Cedar Falls	IA	50613	(319) 266-7486	LOCKSMITHS
POS Professional Office Services, Inc.	2757 Burton Ave.	Waterloo	IA	50703	(319) 235-6777	PRINTERS/PUBLISHERS/GRAPHICS
Prairie Life Storage	6100 Production Dr	Cedar Falls	IA	50613	(319) 260-2275	STORAGE WAREHOUSES
Prairie Parkway Pharmacy	5100 Prairie Pkwy., Ste. 106	Cedar Falls	IA	50613	(319) 222-2906	PHARMACIES
Premier Power Wash LLC	200 State Street, Office # 201-F	Cedar Falls	IA	50613	(319) 553-6001	CLEANING SERVICE

The Preserve at Crossroads	1455 Oleson Rd.	Waterloo	IA	50702	(319) 234-2929	APT/CONDOS
Print Innovations LLC	1942 E. Dunkerton Rd.	Waterloo	IA	50703	(319) 610-1111	MARKETING & ADVERTISING
Productive Resources	360 Westfield Ave., Ste 300-D	Waterloo	IA	50701	(515) 446-8874	ENGINEERING SERVICES
Professional Lawn Care LLC	3620 Wagner Rd.	Waterloo	IA	50703	(319) 233-3942	LAWN CARE/LANDSCAPE/SNOW REMOVAL/ TREE SERVICES
Proshield Fire & Security	1118 LaPorte Rd.	Waterloo	IA	50702	(319) 233-3439	FIRE EXTINGUISHER SERVICE; AUTOMATIC FIRE SPRINKLER CONTRACTOR; ELECTRONIC SECURITY SYSTEMS
Pump Haus Pub & Grill	311 Main St.	Cedar Falls	IA	50613	(319) 277-8111	RESTAURANTS/BARS/CATERERS
QPS Employment Group	4807 University Ave., Ste. 104	Cedar Falls	IA	50613	(319) 859-9000	STAFFING & EMPLOYMENT AGENCIES
R & N Investment Properties, L.C.	4817 University Ave.	Cedar Falls	IA	50613	(319) 266-9907	REAL ESTATE
Radiant Complexions Dermatology	421 Viking Plaza, Ste. 200	Cedar Falls	IA	50613	(319) 531-9384	HEALTH CARE
Raising Cane's Chicken Fingers	201 Viking Plaza Dr.	Cedar Falls	IA	50613	(319) 260-2147	RESTAURANTS/BARS/CATERERS
Rapids Reproductions, Inc.	6201 Chancellor Dr.	Cedar Falls	IA	50613	(319) 277-5538	PRINTERS/PUBLISHERS/GRAPHICS
Ravenwood Specialty Care	2651 St. Francis Dr.	Waterloo	IA	50702	(319) 232-6808	HEALTH CARE
RE/MAX Home Group	4800 University Ave.	Cedar Falls	IA	50613	(319) 266-7100	REAL ESTATE
RE/MAX Home Group	302 Commercial St. Ste. A	Waterloo	IA	50701	(319) 232-7100	REAL ESTATE
Realty ONE Group Movement	100 E Second Street Ste. 206	Cedar Falls	IA	50613	(319) 243-3425	REAL ESTATE
Redfern, Mason, Larsen & Moore, P.L.C.	415 Clay St.	Cedar Falls	IA	50613	(319) 277-6830	ATTORNEYS
Rejuvocate Esthetics	2307 Falls Ave Suite 2	Waterloo	IA	50701	(619) 602-7337	BARBERS/BEAUTY/TANNING SALONS
REM Iowa Developmental Services	2800 Orchard Dr.	Cedar Falls	IA	50613	(319) 266-6246	HUMAN SERVICES ORGANIZATIONS
Retrieving Freedom, Inc.	1152 230th Street	Waverly	IA	50677	(319) 505-5949	HUMAN SERVICES ORGANIZATIONS
Right at Home	6301 University Ave #1125	Cedar Falls	IA	50613	(319) 260-2222	HOME HEALTH SERVICE
Rite Environmental, Inc.	110 Dunham Pl.	Waterloo	IA	50703	(319) 235-7401	RECYCLING CENTERS & WASTE REMOVAL
Ritland+Kuiper Landscape Architects	501 Sycamore St.	Waterloo	IA	50703	(319) 233-8090	LANDSCAPE ARCHITECTS
River Place	200 State St.	Cedar Falls	IA	50613	(319) 277-0007	APT/CONDOS
River Place Plaza	100 E. 2nd St.	Cedar Falls	IA	50613	(319) 277-0007	ENTERTAINMENT
Riverview Center	100 East Park Ave.	Waterloo	IA	50703	(319) 939-9599	HUMAN SERVICES ORGANIZATIONS
Rosemont Companies LLC	531 Commercial St., Ste. 612	Waterloo	IA	50701	(319) 233-1386	DEVELOPMENT
Roth Jewelers	229 E. 5th St.	Waterloo	IA	50704	(319) 234-6979	JEWELERS
RSM US LLP	999 Home Plaza, Ste. 300	Waterloo	IA	50701	(319) 235-9995	ACCOUNTANTS & CPAs; COMPUTER SERVICES; CONSULTING
RSPN, LLC	200 State St. Ste. 202-T	Cedar Falls	IA	50613	(319) 449-1240	COMPUTER SERVICES
Ryan Companies US, Inc	625 First Street SE, Ste. 175	Cedar Rapids	IA	52401	(319) 731-2800	DEVELOPMENT; CONSTRUCTION; PROPERTY MANAGEMENT
Ryan Exterminating, Inc.	116 High St	Elk Run Heights	IA	50707	(319) 296-3227	PEST CONTROL SERVICES
Rydell Chevrolet	1325 E. San Marnan Dr.	Waterloo	IA	50702	(319) 234-4601	AUTO DEALERS-NEW & USED CARS/TRUCKS
Salon Iris	5307 Caraway Lane	Cedar Falls	IA	50613	(319) 859-9341	SPAS - BEAUTY & DAY
The Salvation Army	89 Franklin St.	Waterloo	IA	50703	(319) 235-9358	ASSOCIATIONS/ORGANIZATIONS
Sandee's	1111 South St.	Waterloo	IA	50702	(319) 235-1681	CUSTOM ENGRAVING
SCHEELS	402 Viking Rd.	Cedar Falls	IA	50613	(319) 277-3033	SPORTING GOODS
Schumacher Elevator Company	One Schumacher Way	Denver	IA	50622	(319) 984-5676	ELEVATOR SALES & SERVICE
SciPlay	900 Technology Pkwy.	Cedar Falls	IA	50613	(319) 266-1999	ENTERTAINMENT
Scooter's Coffee	315 Viking Plaza Dr.	Cedar Falls	IA	50613	(319) 260-2297	RESTAURANTS/BARS/CATERERS
Scooter's Coffee	412 W 1st St	Cedar Falls	IA	50613	(402) 690-4089	RESTAURANTS/BARS/CATERERS
Scooter's Coffee	115 E Ridgeway Ave.	Waterloo	IA	50702	(877) 494-7004	RESTAURANTS/BARS/CATERERS
Sedona Staffing Services	4600 University Ave, Ste. 3	Cedar Falls	IA	50613	(319) 268-9204	STAFFING & EMPLOYMENT AGENCIES
Service Roofing Co.	123 Arizona St.	Waterloo	IA	50703	(319) 232-4535	CONTRACTORS-ROOFERS
Service Signing L.C.	3533 W. Airline Hwy.	Waterloo	IA	50703	(319) 235-9356	TRAFFIC CONTROL
ServiceMaster Restoration by Complete Recovery	5704 W. Cedar Wapsi Rd.	Cedar Falls	IA	50613	(319) 433-1110	RESTORATION/CLEANING; CONSTRUCTION
SERVPRO of Black Hawk County	3165 W. Airline Hwy.	Waterloo	IA	50703	(319) 268-1521	RESTORATION/CLEANING; CARPET

							CLEANING/UPHOLSTERY/VEHICLE INTERIORS
Shaklee	2257 Country Ln.	Waterloo	IA	50701	(319) 266-5612		HEALTH & WELLNESS
Short's Travel Management	1203 W. Ridgeway Ave.	Waterloo	IA	50701	(800) 678-7766		TRAVEL AGENCIES
Shuttleworth & Ingersoll	314 E. 4th St	Waterloo	IA	50703	(319) 365-9461		ATTORNEYS
Sidecar Coffee	924 Viking Rd Ste. 129	Cedar Falls	IA	50613	(319) 260-2645		RESTAURANTS/BARS/CATERERS
Sidecar Coffee	1850 W. Ridgeway Ave. #7	Waterloo	IA	50701	(319) 242-7279		RESTAURANTS/BARS/CATERERS
Sidecar Coffee	21 W. Jefferson St	Waterloo	IA	50701	(319) 242-7279		RESTAURANTS/BARS/CATERERS
Sidecar Coffee Shop	2215 College St.	Cedar Falls	IA	50613	(319) 242-7278		RESTAURANTS/BARS/CATERERS
Signs & Designs	5600 Nordic Dr.	Cedar Falls	IA	50613	(319) 277-8829		SIGNS
Signs By Tomorrow	Black Hawk Village, 2915 McClain Dr.	Cedar Falls	IA	50613	(319) 268-0001		SIGNS
Silos & Smokestacks National Heritage Area	305 W Park Ave	Waterloo	IA	50701	(319) 234-4567		CULTURAL & HISTORIC PRESERVATION
Silver Eagle Harley Davidson/Yamaha	4022 Sergeant Rd.	Waterloo	IA	50701	(319) 235-6505		MOTORCYCLE SALES & SERVICE
Single Source Architects & Builders	112 W. Park Ln.	Waterloo	IA	50701	(319) 232-6554		ARCHITECTS; CONTRACTORS- GENERAL BUILDING
The Sinnott Agency, Inc.	622 W. 4th St.	Waterloo	IA	50702	(319) 233-6103		INSURANCE AGENCIES
Skogman Homes	2928 Arbors Dr.	Cedar Falls	IA	50613	(319) 277-7862		CONTRACTORS-GENERAL BUILDING
Slumberland Furniture	6607 University Ave.	Cedar Falls	IA	50613	(319) 235-0155		FURNITURE
Soul Book Nook	110 E. 4th St.	Waterloo	IA	50703	(319) 883-3065		BOOK STORES
Spark Lot The Specialty Store	325 East 4th Street	Waterloo	IA	50703	(319) 595-3218		RETAIL
Speer Financial, Inc.	531 Commercial St., Ste. 608	Waterloo	IA	50701	(319) 291-2077		FINANCIAL PLANNING / SERVICES
Speller's True Value Hardware	1027 E. 4th St.	Waterloo	IA	50703	(319) 233-3172		HARDWARE
Spinutech, Inc.	115 E 2nd St.	Cedar Falls	IA	50613	(319) 277-7816		INTERNET SERVICES
SPRY Skin & Wellness Center	1047 Thorndale Ave.	Waterloo	IA	50701	(319) 242-6723		SPAS - BEAUTY & DAY
SSPI Solutions - Tree/Snow Services	1401 Ebony Ave.	Waverly	IA	50677	(319) 610-7010		LAWN CARE/LANDSCAPE/SNOW REMOVAL/ TREE SERVICES
Standard Distribution Co.	317 Savannah Park Rd.	Cedar Falls	IA	50613	(319) 277-9299		WAREHOUSING
Standard Golf Company	6620 Nordic Dr.	Cedar Falls	IA	50613	(319) 266-2638		GOLF EQUIPMENT & MANUFACTURING
Stifel	173 W. 4th St.	Waterloo	IA	50701	(319) 233-3400		INVESTMENT BROKERAGE/STOCKS/BONDS
Storey Kenworthy Workspace	514 Bratnober St.	Waterloo	IA	50704	(319) 234-4621		PRINTERS/PUBLISHERS/GRAPHICS
Strategic Foresights, LLC	4141 Butterfield Rd.	Cedar Falls	IA	50613	(319) 290-4777		FINANCE/VENTURE CAPITALIST
Strategic Imaging	4024 Alexandra Dr.	Waterloo	IA	50702	(319) 233-3731		PRINTERS/PUBLISHERS/GRAPHICS; SIGNS
Structure Real Estate	201 Washington St	Cedar Falls	IA	50613	(319) 260-2016		REAL ESTATE
Suburban Extended Stay - Waterloo - Open Door Hospitality	2056 LaPorte Rd.	Waterloo	IA	50702	(319) 235-7000		HOTELS & MOTELS
Suburban Extended Stay of Cedar Falls - Open Door Hospitality	300 Viking Rd.	Cedar Falls	IA	50613	(319) 268-2222		HOTELS & MOTELS
Sunnyside Country Club	1600 Olympic Dr.	Waterloo	IA	50701	(319) 234-1707		COUNTRY CLUBS
Superior Cleaning Services USA, LCC	9055 Beaver Meadows Lane	Cedarfalls	IA	50613	(319) 246-7041		CLEANING SERVICE
Superior Welding Supply Co.	900 Commercial St.	Waterloo	IA	50702	(319) 236-9660		WHOLESALE & DISTRIBUTORS
The Surgery Center at United Medical Park	1731 W. Ridgeway Ave. Ste. 300	Waterloo	IA	50701	(319) 833-5800		HEALTH CARE; PHYSICIANS & SURGEONS
Talk to Me Technologies	3508 Terrace Dr.	Cedar Falls	IA	50613	(877) 392-2299		HEALTH CARE
Target Food Distribution Center	2115 Technology Pkwy.	Cedar Falls	IA	50613	(319) 553-3201		DISTRIBUTION CENTERS
Target Regional Distribution Center	2200 Viking Rd.	Cedar Falls	IA	50613	(319) 268-4800		DISTRIBUTION CENTERS
TechWorks Campus	360 Westfield Ave., Ste. 300-B	Waterloo	IA	50701	(319) 232-1156		ASSOCIATIONS/ORGANIZATIONS
Terracon	3105 Capitol Way, Ste. 5	Cedar Falls	IA	50613	(319) 277-4016		ENGINEERING SERVICES
The Ferguson Real Estate Team	216 E 4th St.	Waterloo	IA	50703	(319) 900-1799		REAL ESTATE
The Studio	819 Sycamore St.	Waterloo	IA	50703	(319) 435-8884		PHOTOGRAPHERS
The Wash Bar	1125 Fountains Way	Cedar Falls	IA	50613	(319) 505-7452		CAR WASHES
Thompson Shoes	2112 Kimball Ave.	Waterloo	IA	50702	(319) 234-1566		RETAIL
Thompson Shoes	113 E. Bremer Ave.	Waverly	IA	50677	(319) 352-1079		RETAIL
Threads, Inc.	6601 Development Dr.	Cedar Falls	IA	50613	(319) 236-0100		SOFTWARE DEVELOPMENT
3E Electrical Engineering & Equipment Co.	183 W. 9th St.	Waterloo	IA	50702	(319) 234-4000		ELECTRICAL EQUIPMENT & SUPPLIES

Tommys Express Car Wash	3110 University Ave	Waterloo	IA	50701	(319) 427-6332	CAR WASHES
Tony's Plumbing & Heating	102 Dean Lee Dr.	Cedar Falls	IA	50613	(319) 277-2750	PLUMBING/HEATING/AIR CONDITIONING
Town & Country Home Improvement, Inc.	4920 Dubuque Rd.	Waterloo	IA	50703	(319) 235-9565	HOME IMPROVEMENT
Townsquare Media	922 Rainbow Dr., Ste. 101	Cedar Falls	IA	50613	(319) 833-4800	RADIO STATIONS; MARKETING - DIGITAL
Tramar Mobile Marketing	1604 Kimball Ave.	Waterloo	IA	50702	(319) 242-7500	MARKETING & ADVERTISING
Tri-County Child & Family Development Council, Inc.	531 Commercial St. Floor 700 & 800	Waterloo	IA	50701	(319) 235-0383	EDUCATION
TrinityRail Maintenance Services	30283 220th St.	Shell Rock	IA	50670	(563) 258-6905	MANUFACTURERS
Trinkets & Togs/The Larrabee Center	6607 University Ave., Ste. C	Cedar Falls	IA	50613	(319) 260-2237	HUMAN SERVICES ORGANIZATIONS
TruStage	2000 Heritage Way	Waverly	IA	50677	(319) 352-1000	INSURANCE PROVIDERS
Tuve Investments, Inc.	227 E. San Marnan Dr.	Waterloo	IA	50702	(319) 235-0075	FINANCIAL PLANNING / SERVICES
Tyson Fresh Meats	501 N. Elk Run Rd.	Waterloo	IA	50703	(319) 236-2636	MEAT PROCESSING
Tyson Prepared Foods	501 N. Elk Run Rd.	Waterloo	IA	50703	(319) 236-9401	MANUFACTURERS
U.S. Bank	222 Washington St.	Cedar Falls	IA	50613	(319) 277-1320	BANKS & CREDIT UNIONS
U.S. Bank	6301 University Ave.	Cedar Falls	IA	50613	(319) 266-3989	BANKS & CREDIT UNIONS
U.S. Bank	11 W. Commercial St.	Waterloo	IA	50701	(319) 235-3217	BANKS & CREDIT UNIONS
U.S. Bank	3130 Kimball Ave.	Waterloo	IA	50702	(319) 235-3240	BANKS & CREDIT UNIONS
U.S. Bank	425 Cedar St.	Waterloo	IA	50703	(319) 235-3285	BANKS & CREDIT UNIONS
U.S. Bank Wealth Management	425 Cedar St.	Waterloo	IA	50701	(319) 235-2301	FINANCIAL PLANNING / SERVICES
U.S. Cellular	6205 University Ave.	Cedar Falls	IA	50613	(319) 269-3500	CELLULAR SERVICES
U.S. Cellular	2060 Crossroads Blvd.	Waterloo	IA	50702	(319) 269-3550	CELLULAR SERVICES
U.S. Coffee & Tea	207 Ansborough Ave.	Waterloo	IA	50707	(319) 493-0154	COFFEE SERVICE & SUPPLIES
UNI Business and Community Services	University of Northern Iowa	Cedar Falls	IA	50614-0186	(319) 273-6941	ASSOCIATIONS/ORGANIZATIONS
UNI Career Services	102 Gilchrist Hall	Cedar Falls	IA	50614-0384	(319) 273-6857	UNIVERSITY STUDENT TALENT
UNITE Credit Union	802 W 29th St	Cedar Falls	IA	50613	(319) 273-2479	BANKS & CREDIT UNIONS
United Beverage, Inc.	2604 W. Airline Hwy.	Waterloo	IA	50703	(319) 234-8934	BEVERAGE-WHOLESALE
United Concrete, Inc.	105 BMC Dr.	Elk Run Heights	IA	50707	(319) 833-7648	CONCRETE-CONSTRUCTION & PRODUCTS
United Rentals	3565 University Ave.	Waterloo	IA	50701-2009	(319) 234-5796	RENTAL - EQUIPMENT & SUPPLIES
UnityPoint at Home and Hospice	3731 University Ave.	Waterloo	IA	50701	(319) 235-3702	HOSPICE
UnityPoint Clinic Administration	2413 W. Ridgeway Ave.	Waterloo	IA	50701	(319) 222-2900	HEALTH CARE
UnityPoint Clinic Cardiovascular & Thoracic Surgery	146 W. Dale St. Ste. 201	Waterloo	IA	50703	(319) 226-9888	HEALTH CARE
UnityPoint Clinic Diabetes & Endocrinology-Prairie Pkwy.	5100 Prairie Pkwy., Ste. 202	Cedar Falls	IA	50613	(319) 222-2750	HEALTH CARE
UnityPoint Clinic ENT - Waterloo	1753 Ridgeway Ave. Ste. 108	Waterloo	IA	50701	(319) 833-5731	HEALTH CARE
UnityPoint Clinic Express - Waverly	101 Cedar River Pkwy. Ste. 101	Waverly	IA	50677	(319) 352-1037	HEALTH CARE
UnityPoint Clinic Express-North Crossing	2134 Logan Ave., Ste. A	Waterloo	IA	50703	(319) 226-8420	HEALTH CARE
UnityPoint Clinic Express-Prairie Parkway	5100 Prairie Pkwy., Ste. 101	Cedar Falls	IA	50613	(319) 553-0828	HEALTH CARE
UnityPoint Clinic Express-San Marnan	1655 E. San Marnan Dr. Ste. H	Waterloo	IA	50702	(319) 232-2281	HEALTH CARE
UnityPoint Clinic Family Medicine - Hudson	101 Eddystone Dr.	Hudson	IA	50643-2243	(319) 988-9850	HEALTH CARE
UnityPoint Clinic Family Medicine - Reinbeck	421 Main St.	Reinbeck	IA	50669-1049	(319) 788-5555	HEALTH CARE
UnityPoint Clinic Family Medicine-Denver	111 Tower St.	Denver	IA	50622	(319) 984-5645	HEALTH CARE
UnityPoint Clinic Family Medicine-Eldora	1506 Edgington Ave.	Eldora	IA	50627	(641) 939-7777	HEALTH CARE
UnityPoint Clinic Family Medicine-Evansdale	3701 Lafayette Rd.	Evansdale	IA	50707	(319) 274-7060	HEALTH CARE
UnityPoint Clinic Family Medicine-Grundy Center	101 East J Ave., Ste.120	Grundy Center	IA	50638	(319) 824-6945	HEALTH CARE
UnityPoint Clinic Family Medicine-North Crossing	2140 Logan Ave., Ste. C	Waterloo	IA	50703	(319) 226-8430	HEALTH CARE
UnityPoint Clinic Family Medicine-Parkersburg	502 3rd St.	Parkersburg	IA	50665	(319) 346-2331	HEALTH CARE
UnityPoint Clinic Family Medicine-Prairie Parkway	5100 Prairie Pkwy., Ste. 300	Cedar Falls	IA	50613	(319) 277-1990	HEALTH CARE
UnityPoint Clinic Family Medicine-Rohlf Memorial	312 9th St. SW, Ste.1200	Waverly	IA	50677	(319) 352-4340	HEALTH CARE
UnityPoint Clinic Family Medicine-West Waterloo	236 National Dr.	Waterloo	IA	50701	(319) 232-0135	HEALTH CARE
UnityPoint Clinic Internal Medicine-North Crossing	2140 Logan Ave., Ste. A	Waterloo	IA	50703	(319) 234-4431	HEALTH CARE
UnityPoint Clinic Internal Medicine-Prairie Parkway	5100 Prairie Pkwy., Ste. 204	Cedar Falls	IA	50613	(319) 222-2700	HEALTH CARE
UnityPoint Clinic Internal Medicine-West Waterloo	3741 Pheasant Ln.	Waterloo	IA	50701	(319) 233-3611	HEALTH CARE

UnityPoint Clinic Neurology	2140 Logan Ave., Ste. B	Waterloo	IA	50703	(319) 226-8470	HEALTH CARE
UnityPoint Clinic Neurosurgery	146 W. Dale St. Ste. 201	Waterloo	IA	50703	(319) 226-9888	HEALTH CARE
UnityPoint Clinic OB/GYN-Prairie Parkway	5100 Prairie Pkwy., Ste. 201	Cedar Falls	IA	50613	(319) 266-5491	HEALTH CARE
UnityPoint Clinic OB/GYN-Waterloo	146 W. Dale St., Ste. 102	Waterloo	IA	50703	(319) 235-5050	HEALTH CARE
UnityPoint Clinic Pediatrics-Prairie Parkway	5100 Prairie Pkwy. Ste. 203	Cedar Falls	IA	50613	(319) 222-2903	HEALTH CARE
UnityPoint Clinic Psychiatry-Cedar Falls	1824 W. 8th St.	Cedar Falls	IA	50613	(319) 277-0992	HEALTH CARE
UnityPoint Clinic Pulmonology - Waterloo	152 W. Dale St.	Waterloo	IA	50703	(319) 235-3518	HEALTH CARE
UnityPoint Clinic Therapy-North Crossing	2160 Logan Ave.	Waterloo	IA	50703	(319) 266-8560	PHYSICAL THERAPISTS
UnityPoint Clinic Therapy-Prairie Parkway	5100 Prairie Pkwy., Ste. 104	Cedar Falls	IA	50613	(319) 222-2901	PHYSICAL THERAPISTS
UnityPoint Health - Allen Hospital	1825 Logan Ave.	Waterloo	IA	50703	(319) 235-3941	HOSPITALS
UnityPoint Health - Allen Hospital Cardiovascular Center	419 E. Donald St.	Waterloo	IA	50703	(319) 236-1911	HEALTH CARE
University of Northern Iowa	1 Seerley Hall	Cedar Falls	IA	50614-0705	(319) 273-2566	COLLEGES-UNIVERSITIES
Unite Private Networks	4201 42nd Street NE, Ste. 210	Cedar Rapids	IA	52402	(319) 464-0135	INTERNET SERVICES
Upper Cervical Health Centers	6912 University Ave., Ste. 4	Cedar Falls	IA	50613	(319) 266-5934	CHIROPRACTORS
Upper Iowa University	4807 University Ave.	Cedar Falls	IA	50613	(319) 232-6980	COLLEGES-UNIVERSITIES
UScellular (Next Generation Wireless)	314 Brandilynn Blvd.	Cedar Falls	IA	50613	(319) 266-9400	CELLULAR SERVICES
UScellular (Next Generation Wireless)	215 1/2 Main St.	Cedar Falls	IA	50613	(319) 266-5070 (Corp)	CELLULAR SERVICES
UScellular (Next Generation Wireless)	1513 Flammang Dr.	Waterloo	IA	50702	(319) 226-3500	CELLULAR SERVICES
Valley Park Family Dental, P.C.	1915 Valley Park Dr	Cedar Falls	IA	50613	(319) 277-1454	DENTISTS/ORTHODONTISTS
Van Meter, Inc.	125 Courier St.	Waterloo	IA	50701	(319) 235-9313	ELECTRICAL EQUIPMENT & SUPPLIES
Vanderloo Chiropractic	3731 Kimball Ave.	Waterloo	IA	50702	(319) 232-1143	CHIROPRACTORS
Vandeventer, Dave	3012 Abraham Dr.	Cedar Falls	IA	50613		INDIVIDUALS
Varsity Cleaners	323 Washington St.	Cedar Falls	IA	50613	(319) 266-2882	DRY CLEANING SERVICES
Varsity Cleaners	216 W. 11th St.	Waterloo	IA	50702	(319) 233-3571	DRY CLEANING SERVICES
Varsity Cleaners	Ridgeway Plaza	Waterloo	IA	50701	(319) 232-0116	DRY CLEANING SERVICES
Veridian Credit Union	1050 Brandilynn Blvd.	Cedar Falls	IA	50613	(319) 236-5600	BANKS & CREDIT UNIONS
Veridian Credit Union	2322 W. 1st St.	Cedar Falls	IA	50613	(319) 236-5600	BANKS & CREDIT UNIONS
Veridian Credit Union	3621 Cedar Heights Dr.	Cedar Falls	IA	50613	(319) 236-5600	BANKS & CREDIT UNIONS
Veridian Credit Union College Square Hy-Vee,	6301 University Ave.	Cedar Falls	IA	50613	(319) 236-5600	BANKS & CREDIT UNIONS
Veridian Credit Union	102 Tower Park Dr.	Waterloo	IA	50701	(319) 236-5600	BANKS & CREDIT UNIONS
Veridian Credit Union	1422 Flammang Dr.	Waterloo	IA	50702	(319) 236-5600	BANKS & CREDIT UNIONS
Veridian Credit Union	1616 Lafayette St.	Waterloo	IA	50702	(319) 236-5600	BANKS & CREDIT UNIONS
Veridian Credit Union	1827 Ansborough Ave.	Waterloo	IA	50701	(319) 236-5600	BANKS & CREDIT UNIONS
Veridian Credit Union	2181 Logan Ave.	Waterloo	IA	50703	(319) 236-5600	BANKS & CREDIT UNIONS
VGM Forbin	P.O. Box 2817	Waterloo	IA	50704-2817	(319) 274-4430	WEB DEVELOPMENT; COMPUTER SERVICES; MARKETING - DIGITAL
VGM Group, Inc.	P.O. Box 2817	Waterloo	IA	50704-2817	(319) 235-7100	HOME HEALTH SERVICE
VGM Insurance	P.O. Box 2817	Waterloo	IA	50704-2817	(866) 497-4645	INSURANCE AGENCIES
Viking Pump, Inc.-IDEX Corp.	406 State St.	Cedar Falls	IA	50613	(319) 266-1741	PUMPS - MANUFACTURERS & DISTRIBUTORS
Village Inn Restaurant	6301 University Ave.	Cedar Falls	IA	50613	(319) 277-5551	RESTAURANTS/BARS/CATERERS
Village Inn Restaurant	212 W. Ridgeway Ave.	Waterloo	IA	50702	(319) 291-2010	RESTAURANTS/BARS/CATERERS
Vine Valley Real Estate	808 E. 18th St.	Cedar Falls	IA	50613	(319) 249-5468	REAL ESTATE
Volunteer Center of Cedar Valley	360 Westfield Ave, Suite 300-C	Waterloo	IA	50701	(319) 883-3015	ASSOCIATIONS/ORGANIZATIONS
Vorland, D.C., David	1416 Main St.	Cedar Falls	IA	50613	(319) 268-0415	CHIROPRACTORS
Walmart	525 Brandilynn Blvd.	Cedar Falls	IA	50613	(319) 277-6391	DEPARTMENT/DISCOUNT STORES
Warren Transport	3124 Titan Trail	Waterloo	IA	50701	(319) 233-6113	TRANSPORTATION BROKERAGE
Wartburg College	100 Wartburg Blvd.	Waverly	IA	50677	(319) 352-8200	COLLEGES-UNIVERSITIES
Waterhawks Ski Team	100 Waterhawk Rd	Evansdale	IA	50707	(319) 269-4243	ENTERTAINMENT
Waterloo \ Lost Island KOA Campground	4550 Hess Rd.	Waterloo	IA	50701	(319) 233-3485	CAMPGROUNDS
Waterloo Black Hawks	125 Commercial St.	Waterloo	IA	50701	(319) 232-3444	ENTERTAINMENT

Waterloo Bucks Baseball	850 Park Rd.	Waterloo	IA	50703	(319) 232-0500	ENTERTAINMENT
Waterloo Building Trades	1695 Burton Ave	Waterloo	IA	50703	(319) 233-8050	ASSOCIATIONS/ORGANIZATIONS
Waterloo Center for the Arts	225 Commercial St.	Waterloo	IA	50701	(319) 291-4490	MUSEUMS/ARTS ORGANIZATIONS
Waterloo Community Foundation	425 Cedar St., Ste. 320	Waterloo	IA	50704	(319) 883-6022	ASSOCIATIONS/ORGANIZATIONS
Waterloo Community Schools	1516 Washington St.	Waterloo	IA	50702	(319) 433-1800	EDUCATION
Waterloo Convention Center/OVG 360	200 W. 4th St.	Waterloo	IA	50701	(319) 291-0155	EVENT PLANNING & FACILITIES
Waterloo Public Library	415 Commercial St.	Waterloo	IA	50701	(319) 291-4496	LIBRARIES
Waterloo Regional Airport	2790 Livingston Ln.	Waterloo	IA	50703	(319) 291-4483	AIRPORTS
Waterloo Rotary Club	1165 Church Street	Jesup	IA	50648	(641) 780-0993	ASSOCIATIONS/ORGANIZATIONS
Waterloo Schools Employee Health Center	1709 University Ave.	Waterloo	IA	50701	(319) 232-2320	HEALTH CARE
Waterloo Schools Foundation	201 Tower Park Dr., Ste. 300	Waterloo	IA	50701	(319) 269-5129	ASSOCIATIONS/ORGANIZATIONS
Waterloo Tent & Tarp Company, Inc.	3105 Airport Blvd.	Waterloo	IA	50703	(319) 234-4679	CANVAS GOODS
Waterloo Warehousing & Service Co., Inc.	324 Duryea St.	Waterloo	IA	50701	(319) 236-0467	WAREHOUSING
Waterloo Water Works	325 Sycamore St.	Waterloo	IA	50703	(319) 232-6280	UTILITIES
Waterloo-Cedar Falls Symphony	8201 Dakota St. GBPAC #17	Cedar Falls	IA	50614-0801	(319) 273-3373	ENTERTAINMENT
Wells Fargo Bank, N.A.	6309 University Ave.	Cedar Falls	IA	50613	(319) 273-8857	BANKS & CREDIT UNIONS
Wells Fargo Bank, N.A.	3065 Kimball Ave.	Waterloo	IA	50702	(319) 235-4889	BANKS & CREDIT UNIONS
Wells Hollow Landscaping	3500 E Bremer Ave	Waverly	IA	50677	(319) 404-9133	LAWN CARE/LANDSCAPE/SNOW REMOVAL/ TREE SERVICES
Wendy's Old Fashioned Hamburgers	1815 LaPorte Rd.	Waterloo	IA	50702	(319) 236-2290	RESTAURANTS/BARS/CATERERS
West Music Company	6322 University Ave.	Cedar Falls	IA	50613	(319) 277-1000	MUSIC INSTRUMENTS-RETAIL/LESSONS
Western Home Communities	5307 Caraway Ln.	Cedar Falls	IA	50613	(319) 277-2141	RETIREMENT COMMUNITIES
Amy Wienands Real Estate	1730 W. Ridgeway Ave.	Waterloo	IA	50701	(319) 269-2477	REAL ESTATE
Wilson Restaurant Supply & Equipment Service	5746 Westminster Dr.	Cedar Falls	IA	50613	(319) 277-9000	RESTAURANT EQUIPMENT & SUPPLIES
Wolfe Eye Clinic	Sartori Professional Bldg.	Cedar Falls	IA	50613	(319) 277-0103	OPHTHALMOLOGY
Wolfe Eye Clinic	999 Home Plaza	Waterloo	IA	50701	(319) 287-5890	OPHTHALMOLOGY
Women Lead Change	415 12th Ave SE, Suite 120	Cedar Rapids	IA	52401	(319) 423-7175	ECONOMIC DEVELOPMENT ORGANIZATIONS
Woodruff Construction, Inc.	1717 Falls Ave.	Waterloo	IA	50701	(319) 233-3349	CONTRACTORS-GENERAL BUILDING; CONTRACTORS-INDUSTRIAL & COMMERCIAL
Wordel, Todd	405 Sheridan Rd.	Waterloo	IA	50701		INDIVIDUALS
Yore Uniform Shop	912 LaPorte Rd	Waterloo	IA	50702	(319) 235-6601	RETAIL
Young Plumbing & Heating	750 S. Hackett Rd.	Waterloo	IA	50701	(319) 234-4411	PLUMBING/HEATING/AIR CONDITIONING
Z&Z Medical Inc.	1924 Adams St.	Cedar Falls	IA	50613	(319) 266-8944	WHOLESALE & DISTRIBUTORS
Zuidberg North America, Inc.	2700 Capital Way	Cedar Falls	IA	50613	(319) 553-4800	WHOLESALE & DISTRIBUTORS

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lamar.com/cedarrapids
Todd Wagner

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flyalo.com
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directapplianceandtv.com
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Shuttleworthlaw.com
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Waterloo, IA 50703
(319) 235-6007
Fax: (319) 234-1751
hilpipe.com
Mervyn Hilpipe

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(319) 988-4153
billcolwellford.com
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Waterloo, IA 50701
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Fax: (319) 233-1362
communityautogroup.com
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Community Auto Plaza

4617 University Ave.
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communityautoplaza.com
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4521 University Ave.
Cedar Falls, IA 50613
(319) 277-5010
Fax: (319) 277-5086
communitymotors.com
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6823 University Ave.
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Fax: (319) 277-0838
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Waterloo, IA 50702
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Fax: (319) 234-5660
rydellauto.com
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blackhawksprinklers.com
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proshieldfireandsecurity.com
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Fax: (319) 277-3289
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Cedar Falls, IA 50613
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glasstechcedarfalls.com
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420 Viking Rd
Cedar Falls, IA 50613
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**Cedar Falls Community Credit
Union - Evansdale Branch**

3466 Lafayette Rd
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**Cedar Falls Community Credit
Union - Waterloo Branch**

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hbtbank.com
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myslb.com
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myslb.com
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Cedar Falls, IA 50613
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usbk.com
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wellsfargo.com
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Fax: (319) 235-4883
wellsfargo.com
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Waterloo, IA 50701
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facebook.com/arms.hairstyling
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(619) 602-7337
Rejuvocateesthetics.com
Kaitlyn Werner

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atlanticbottling.com
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Fax: (319) 234-5644
fahrbeverage.com
Bob Fahr
Partner Tier

United Beverage, Inc.

2604 W. Airline Hwy.
Waterloo, IA 50703
(319) 234-8934
Fax: (319) 232-4916
unitedbev.com
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(319) 393-3500
redcross.org
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soulbooknook.com/home
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Fax: (319) 234-0943
cadillacXBC.com
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Fax: (319) 234-4995
maplelaneswaterloo.com
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hawkeystages.com
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bertch.com
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Waterloo, IA 50703
(319) 833-2003
omegacab.com
Amy Mosley
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Fax: (319) 234-0810
koa.com\campgrounds\waterloo
Karl Kozak

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Fax: (319) 234-4670
waterlootent.com
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(833) 416-9975
clubcarwash.com
Amanda Cruz

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Cedar Falls, IA 50613
(319) 290-0305
Kristi Nielsen

The Wash Bar

1125 Fountains Way
Cedar Falls, IA 50613
(319) 505-7452
thewash.bar/
Amy Nielsen
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Tommys Express Car Wash

3110 University Ave
Waterloo, IA 50701
(319) 427-6332
tommys-express.com/locations/ia82
Ian Barrick

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Waterloo, IA 50703
(319) 268-1521
Fax: (319) 883-3737
servproblackhawccounty.com
Scott Demuth
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Cedar Falls, IA 50613
(319) 268-2931
Shannon Closson
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Denver, IA 50622
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stores.uscellular.com/echovision?utm_source=google&utm_medium=pld&utm_campaign=USCC_20_FFP-AC_LD_NA_NA
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UScellular (Next Generation Wireless)

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Cedar Falls, IA 50613
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Waterloo, IA 50703
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Fax: (319) 235-2694
thegardenofmemories.com
Kristi Frost

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Waterloo, IA 50703
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Fax: (319) 232-1112
hydrite.com
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Cedar Falls, IA 50613
(319) 260-2199
Dr. Marcie McKenna

Five Points Family Chiropractic

334 E. Ridgeway Ave.
Waterloo, IA 50702
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fivepointfamily.com
Amel Nuhanovic

MercyOne Bluebell Road Chiropractic Care

226 Bluebell Rd.
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uppercervicalcedarfalls.com
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VanderlooChiropractic.com
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Cedar Falls, IA 50613
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Fax: (319) 243-3901
fishwindowcleaning.com/3143
Curt McCallum

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2715 Falls Ave.
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Fax: (319) 393-9264
midwestjanitorial.com
Phil Decker

Premier Power Wash LLC

200 State Street, Office # 201-F
Cedar Falls, IA 50613
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prwash.com/iowa-cf-pressure-washing/
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Superior Cleaning Services USA, LLC

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Cedarfalls, IA 50613
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Waterloo, IA 50703
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lisalous.com
Lisa Bradford

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(319) 260-2202
palaceclothiers.com
Bud Field

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BUSINESS****ActionCOACH Mind Links**

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culligan-iowa.com
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Cedar Falls, IA 50613
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cbejobs.com
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creativeplanning.com
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Locknet Managed IT - An E.O. Johnson Company

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CONCRETE-CONSTRUCTION & PRODUCTS**Benton's Ready Mixed Concrete**

725 Center St.
Cedar Falls, IA 50613
(319) 266-2641
Fax: (319) 266-2643
bentonsrmc.com/
Forrest Benton
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Bowers Masonry, Inc.

811 Rainbow Dr.
Waterloo, IA 50701
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Michael Bowers

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cedarvalleycorp.com
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Manatts, Inc.

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manatts.com
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1325 Rail Way
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kcunninghamconstruction.com/
Joe Owen
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United Concrete, Inc.

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uconcrete.com
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722 Water St
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(319) 429-5121
Dhaniconstruction.com
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Graham Construction Company

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Cedar Rapids, IA 52404
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homeindeed.net
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IowaFlatworks.com
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ServiceMaster Restoration by Complete Recovery

5704 W. Cedar Wapsi Rd.
Cedar Falls, IA 50613
(319) 433-1110
SMRcompletetorecovery.com
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Waterloo, IA 50701
(319) 883-6092
followstrengths.com
Traci McCausland

Midrange Consulting Services

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cardinalconst.com
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CONTRACTORS-ROOFERS**Service Roofing Co.**

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serviceroofing.net
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loves.com
Jim Wellner
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Cedar Falls, IA 50613
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Fax: (319) 266-6656
hiltongardeninncedarfalls.com
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sunnysidecountryclub.com
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Emerson Crane Rental

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emersoncranental.com
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CULTURAL & HISTORIC PRESERVATION

Silos & Smokestacks National Heritage Area

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silosandsmokestacks.org
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CUSTOM ENGRAVING

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It Takes A Village Childcare

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friendshipvillageiowa.com/childcare
Tracy Newton

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greenhillfamilydental.com
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walmart.com
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Ryan Companies US, Inc

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Target Regional Distribution Center

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Cedar Falls, IA 50613
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target.com
Nate Lewandoski
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(319) 239-9712
visitgoodwill.com
Michele Peters

Goodwill Industries of Northeast Iowa, Inc.

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Waterloo, IA 50701
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Fax: (319) 234-2504
visitgoodwill.com
Star Rupe

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Varsity Cleaners

323 Washington St.
Cedar Falls, IA 50613
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Fax: (319) 833-1937
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Ridgeway Plaza
Waterloo, IA 50701
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Stan Hemesath

Varsity Cleaners

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Stan Hemesath

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Community Main Street, Inc.

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parkersburgia.com
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ELECTRONIC SECURITY SYSTEMS**Electronic Engineering Co.**

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eeiowa.com
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Hawkeye Alarm & Signal Co.

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hawkeyealarm.com
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ELECTRONICS**Farnsworth Electronics**

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(319) 277-4016
Fax: (319) 277-4320
terracon.com
Rick Lockhart

Partner Tier**ENTERTAINMENT****Brown Derby Ballroom**

618 Sycamore St.
Waterloo, IA 50703
(319) 240-0308
brownderbywaterloo.com
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Hurling Hatchet

100 E. 2nd St., #103
Cedar Falls, IA 50613
(319) 575-4847
hurlinghatchet.com
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Isle Casino Hotel Waterloo

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Waterloo, IA 50701
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islewaterloo.com
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2600 E Shaulis Rd
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(319) 455-6701
thelostisland.com/
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UNI Dome Upper NW
Cedar Falls, IA 50613
(319) 273-4502
Fax: (319) 273-4505
learfieldsports.com
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100 E. 2nd St.
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riverplaceplaza.com/
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SciPlay

900 Technology Pkwy.
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(319) 266-1999
sciplay.com
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Catalyst Tier**Waterhawks Ski Team**

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waterhawks.org
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waterlooblackhawks.com
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8201 Dakota St. GBPAC #17
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(319) 273-3373
wcfssymphony.org
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EVENT PLANNING & FACILITIES**Diamond Event Center**

Western Home Communities
5307 Caraway Ln.
Cedar Falls, IA 50613
(319) 859-9324
DiamondEventCenterCF.com
Amy Dall

Hilton Garden Inn & Cedar Falls Convention & Event Center

7213 Nordic Dr.
Cedar Falls, IA 50613
(319) 266-6611
Fax: (319) 266-6656
hiltongardeninncedarfalls.com

Partner Tier**Holiday Inn Suites & Bien VenU Event Center - Open Door Hospitality**

7400 Hudson Rd.
Cedar Falls, IA 50613
(319) 260-2600
Fax: (319) 260-2601
ihg.com/holidayinn/hotels/us/en/
cedar-falls/alocf/hoteldetailbienvenuevents.
com
Atul Patel

Catalyst Tier**Jorgensen Plaza**

5307 Caraway Lane
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(319) 859-9378
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200 W. 4th St.
Waterloo, IA 50701
(319) 291-0155
waterlooconventioncenter.com
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(319) 505-2825
fxbcedarvalley.com
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MercyOne Rehabilitation & Wellness Center

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mercyone.org
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Westfield, IN 46074
(317) 716-2684
events-inc.com
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Waterloo, IA 50702
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Fax: (319) 235-8932
iowashows.com
John Bunge

National Cattle Congress

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nationalcattlecongress.com
Jim Koch

FARM & FLEET**Blain's Farm & Fleet**

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farmandfleet.com
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tuveinvestments.com
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425 Cedar St.
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usbank.com/wealth-management.html
Troy Smith
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Waterloo, IA 50702
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proshieldfireandsecurity.com
Russell Hotchkiss

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2275 Independence Ave.
Waterloo, IA 50707
(319) 234-6883
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Cedar Falls, IA 50613
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milroystuxedos.com
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act.alz.org/CVwalk
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Paul Grarup

Hagarty-Waychoff-Grarup Funeral Service

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hagartywaychoffgrarup.com
Louis Hagarty

Locke Funeral Services

Locke in La Porte, 606 E. Main St.
La Porte City, IA 50651
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Fax: (319) 233-1696
lockefuneralhome.com
Eric Locke
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Locke Funeral Services

Locke at Tower Park, 4140 Kimball Ave.
Waterloo, IA 50701
(319) 233-6138
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Locke Funeral Services

Locke Funeral Home on 4th, 1519 W. 4th St.
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Locke Funeral Services

Locke Garden View Chapel, 3655 Logan Ave.
Waterloo, IA 50703
(319) 233-6138
Fax: (319) 233-1696
lockefuneralservices.com
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thefurnituremart.com
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boxdropwaterloo.com/
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Dan's Mattress & Furniture

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Waterloo, IA 50701
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Daniel Trelka

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fostersmattress.com
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mbcedarfalls.com
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Cedar Falls, IA 50613
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Cedar Falls, IA 50613
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Waterloo, IA 50701
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Michael Schuchmann

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golfwaterloo.com
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Cedar Falls, IA 50613
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Fax: (319) 266-8265
pheasantridgegolfcourse.com
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Cedar Falls, IA 50613
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standardgolf.com
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Golf Waterloo - Gates Park

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Waterloo, IA 50703
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Fax: (319) 291-4560
golfwaterloo.com
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golfwaterloo.greensidegolfer.com/
Monte Meyer

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1-133d Infantry Regiment Iowa Army National Guard

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Petersen & Tietz Florists & Greenhouses

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farewaystores.com
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Hy-Vee Food Store

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hy-vee.com
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Hy-Vee Food Store

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hy-vee.com
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Crossroads Shopping Center,
1422 Flammang Dr.
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(319) 234-7523
Fax: (319) 234-5459
hy-vee.com/stores/Detail.aspx?s=174
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Waterloo, IA 50703
(319) 234-8627
Fax: (319) 236-8441
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cvsinus.com
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Cedar Valley Center for Hearing

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MercyOne Evansdale Family Medicine

3562 Lafayette Rd.
Evansdale, IA 50707
(319) 272-3080
Fax: (319) 272-3080
mercyone.org
Kasey Szopinski
Leader Tier

MercyOne Fairbank Family Medicine

105 S. Walnut St.
Fairbank, IA 50629
(319) 635-2110
mercyone.org
Beth Anderson
Leader Tier

MercyOne Gladbrook Family Medicine

309 2nd St
Gladbrook, IA 50635
(641) 473-2707
mercyone.org
Beth Anderson
Leader Tier

MercyOne Grand Crossing Family Medicine

21 W. Jefferson St. Ste 103
Waterloo, IA 50701
(319) 272-6100
mercyone.org
Beth Anderson
Leader Tier

MercyOne Independence Family Medicine

2004 Enterprise Ct SW
Independence, IA 50644
(319) 332-1540
mercyone.org
Leader Tier

MercyOne Jesup Family Medicine

1094 220th St.
Jesup, IA 50648
(319) 827-3000
mercyone.org
Beth Anderson
Leader Tier

MercyOne Kimball Family Medicine

2055 Kimball Ridge, Ste. 330
Waterloo, IA 50702
(319) 272-0000
mercyone.org
Tammi Ross
Leader Tier

MercyOne La Porte City Family Medicine

601 Hwy 218 N.
La Porte City, IA 50643
(319) 342-2131
mercyone.org
Beth Anderson
Leader Tier

MercyOne Northeast Iowa Family Medicine & Residency

2055 Kimball Ave., Ste. 101
Waterloo, IA 50702
(319) 272-2112
Fax: (319) 272-2107
mercyone.org/northeastiowa/find-a-service-or-specialty/family-medicine-residency/
Beth Anderson
Julie Smith
Leader Tier

MercyOne Parkersburg Family Medicine

1306 Hwy 57, Unit A
Parkersburg, IA 50665
(319) 346-1330
mercyone.org
Beth Anderson
Leader Tier

MercyOne Reinbeck Family Medicine

501 Main St.
Reinbeck, IA 50669
(319) 345-6461
mercyone.org
Beth Anderson
Leader Tier

MercyOne Traer Family Medicine

200 Walnut St
Traer, IA 50675
(319) 478-8198
mercyone.org
Beth Anderson
Leader Tier

MercyOne Tripoli Family Medicine

602 7th Ave
Tripoli, IA 50676
(319) 882-3524
mercyone.org
Beth Anderson
Leader Tier

MercyOne Waterloo Birth Center

3421 W. 9th St.
Waterloo, IA 50702
(319) 272-8450
mercyone.org
Kymm Ehler
Leader Tier

MercyOne Waterloo Breast Center

3421 W. 9th St.
Waterloo, IA 50702
(319) 272-7039
mercyone.org
Kris Messner
Leader Tier

MercyOne Waterloo Cancer Center

200 E. Ridgeway Ave.
Waterloo, IA 50702
(319) 272-2070
mercyone.org
Annette Wilson
Leader Tier

MercyOne Waterloo Health Plaza

2710 St. Francis Dr.
Waterloo, IA 50702
(319) 272-5000
mercyone.org
Jeff Halverson
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MercyOne Waterloo Neurosurgery

2710 St. Francis Dr., Ste. 110
Waterloo, IA 50702
(319) 272-5000
mercyone.org
Missy Santman
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MercyOne Waterloo OB/GYN

3421 W. 9th St., Ste. G4500
Waterloo, IA 50702
(319) 272-8200
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Amy Spooner
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MercyOne Waterloo OB/GYN

432 King Dr.
Waterloo, IA 50702
(319) 272-8200
mercyone.org
Amy Spooner
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MercyOne Waterloo Urgent Care

2710 St. Francis Dr., Ste. 111
Waterloo, IA 50702
(319) 272-7425
mercyone.org
Mark Wall
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MercyOne Waverly Family Medicine

217 20th St., NW
Waverly, IA 50677
(319) 352-9500
mercyone.org
Leader Tier

NorthCrest Specialty Care

2001 Heath St.
Waterloo, IA 50703
(319) 234-4423
Fax: (319) 234-0182
careinitiatives.org/northcrest-specialty-care
Chelsea Frost
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Occupational Health Services - UPH Allen

7024 Nordic Dr. Ste. 100
Cedar Falls, IA 50613
(319) 266-3127
Fax: (319) 266-5756
unitypoint.org
Brook Maher

OrthoAgility Center

4612 Prairie Parkway
Cedar Falls, IA 50613
(319) 833-5922
Randi Hunter

Peoples Community Health Clinic

905 Franklin St.
Waterloo, IA 50703
(319) 874-3000
peoples-clinic.com
Christine Kemp
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Pinnacle Specialty Care

1223 Prairie View Rd.
Cedar Falls, IA 50613
(319) 268-0489
Fax: (319) 268-0771
careinitiatives.org/pinnacle-specialty-care
Sheri Ames
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Radiant Complexions Dermatology

421 Viking Plaza, Ste. 200
Cedar Falls, IA 50613
(319) 531-9384
Fax: (319) 531-1164
rcderm.com
Matthew Meyer

Ravenwood Specialty Care

2651 St. Francis Dr.
Waterloo, IA 50702
(319) 232-6808
Fax: (319) 232-4402
careinitiatives.org/ravenwood-specialty-care
Kayla Reyes
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Talk to Me Technologies

3508 Terrace Dr.
Cedar Falls, IA 50613
(877) 392-2299
Fax: (888) 310-3112
talktometechnologies.com
Kate Dunning
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The Surgery Center at United Medical Park

1731 W. Ridgeway Ave. Ste. 300
Waterloo, IA 50701
(319) 833-5800
Fax: (319) 833-5860
surgerycenter-ump.com/
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146 W. Dale St. Ste. 201
Waterloo, IA 50703
(319) 226-9888
Fax: (319) 226-2432
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UnityPoint Clinic Diabetes & Endocrinology-Prairie Pkwy.

5100 Prairie Pkwy., Ste. 202
Cedar Falls, IA 50613
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UnityPoint Clinic ENT - Waterloo

1753 Ridgeway Ave. Ste. 108
Waterloo, IA 50701
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UnityPoint Clinic Express - Waverly

101 Cedar River Pkwy. Ste. 101
Waverly, IA 50677
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2134 Logan Ave., Ste. A
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(319) 226-8420
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UnityPoint Clinic Express-Prairie Parkway

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Cedar Falls, IA 50613
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UnityPoint Clinic Express-San Marnan

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Waterloo, IA 50702
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UnityPoint Clinic Family Medicine - Hudson

101 Eddystone Dr.
Hudson, IA 50643-2243
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UnityPoint Clinic Family Medicine - Reinbeck

421 Main St.
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UnityPoint Clinic Family Medicine-Denver

111 Tower St.
Denver, IA 50622
(319) 984-5645
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UnityPoint Clinic Family Medicine-Eldora

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UnityPoint Clinic Family Medicine-Prairie Parkway

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Cedar Falls, IA 50613
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UnityPoint Clinic Family Medicine-Rohlf Memorial

312 9th St. SW, Ste.1200
Waverly, IA 50677
(319) 352-4340
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UnityPoint Clinic Family Medicine-West Waterloo

236 National Dr.
Waterloo, IA 50701
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UnityPoint Clinic Psychiatry-Cedar Falls

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Fax: (319) 277-5768
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UnityPoint Clinic Pulmonology - Waterloo

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Fax: (319) 235-3157
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UnityPoint Health - Allen Hospital Cardiovascular Center

419 E. Donald St.
Waterloo, IA 50703
(319) 236-1911
Carolyn Barko
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Waterloo Schools Employee Health Center

1709 University Ave.
Waterloo, IA 50701
(319) 232-2320
Fax: (319) 232-2098
unitypoint.org
Karen Meacham

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Advanced Heat Treat Corp.

2825 Midport Blvd.
Waterloo, IA 50703
(319) 232-5221
Fax: (319) 232-4952
ahtweb.com
Mikel Woods
Partner Tier

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Cornerstone Caregiving

4807 University Ave. #202
Cedar Falls, IA 50613
(319) 595-4842
Fax: (319) 774-5656
cornerstonecaregiving.com
Ashton DeMoss

Fortified Life

5307 Caraway Ln.
Cedar Falls, IA 50613
(319) 260-4267
fortified-life.com

Home Instead

1844 W. Ridgeway Ave.
Waterloo, IA 50701
(319) 235-5999
Fax: (319) 234-1794
homeinstead.com/662
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MercyOne Waterloo Home Health Care

2101 Kimball Ave., Ste. 140
Waterloo, IA 50702
(319) 272-5050
mercyone.org
Leader Tier

MercyOne Waterloo Urgent Care

2710 St. Francis Dr., Ste. 111
Waterloo, IA 50702
(319) 272-7425
mercyone.org
Mark Wall
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NuCara Home Medical

6301 University Ave. #1125A
Cedar Falls, IA 50613
(319) 287-8087
nucara.com
Bonnie Sadler
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NuCara Home Medical

1113 Ansborough Ave.
Waterloo, IA 50701
(319) 287-8087
Fax: (319) 232-1028
nucara.com
Tracy Faust
Bonnie Sadler
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Right at Home

6301 University Ave #1125
Cedar Falls, IA 50613
(319) 260-2222
Fax: (319) 260-2221
rahcf.com
Stephanie Humphries

VGM Group, Inc.

P.O. Box 2817
Waterloo, IA 50704-2817
(319) 235-7100
Fax: (319) 235-9774
vgm.com
Christa Miehe
Innovator Tier

HOME IMPROVEMENT

Budget Blinds of Cedar Falls/Waterloo

506 W. 1st St
Cedar Falls, IA 50613
(319) 242-7088
Fax: (319) 242-7089
budgetblinds.com/waterlooIA
David LaMarche

Builders Select

2120 Main St.
Cedar Falls, IA 50613
(319) 266-2668
mybuildersselect.com
Victor Schrage

Iowa Heartland Habitat for Humanity ReStore

4107 Hammond Ave.
Waterloo, IA 50701
(319) 883-3331
webuildhabitat.org
Jeff Finke

Town & Country Home Improvement, Inc.

4920 Dubuque Rd.
Waterloo, IA 50703
(319) 235-9565
Fax: (319) 234-2518
tchomeimprovement.com
Scott Staebell

HOSPICE

Cedar Valley Hospice

900 Tower Park Dr.
Waterloo, IA 50701
(319) 272-2002
Fax: (319) 272-2071
cvhospice.org
Michaela Vandersee
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Compassus

7009 Nordic Dr., Ste. 110
Cedar Falls, IA 50613
(319) 243-3644
compassus.com/cedarfalls
Mashell Belzer

UnityPoint at Home and Hospice

3731 University Ave.
Waterloo, IA 50701
(319) 235-3702
Fax: (319) 235-3696
Emberley DeVries
Alesha Farley
Innovator Tier

HOSPITALS

Community Memorial Hospital

909 W. 1st St.
Sumner, IA 50674
(563) 578-3275
Fax: (563) 578-2196
unitypoint.org/sumner/default.aspx
Dawn Everding

Grundy County Memorial Hospital

201 East J Ave.
Grundy Center, IA 50638
(319) 824-5421
Fax: (319) 824-6291
unitypoint.org/grundycounty/default.aspx
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MercyOne Cedar Falls Medical Center

515 College St.
Cedar Falls, IA 50613
(319) 268-3000
Fax: (319) 268-3270
mercyone.org
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MercyOne Oelwein Medical Center

201 8th Ave. SE
Oelwein, IA 50662
(319) 283-6000
mercyone.org
Beth Anderson
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MercyOne Waterloo Medical Center

3421 W. 9th St.
Waterloo, IA 50702
(319) 272-8000
Fax: (319) 272-7313
mercyone.org
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UnityPoint Health - Allen Hospital

1825 Logan Ave.
Waterloo, IA 50703
(319) 235-3941
Fax: (319) 235-3906
unitypoint.org
Pamela Delagardelle
Innovator Tier

HOTELS & MOTELS

AmericInn Lodge & Suites -

Open Door Hospitality
5818 Nordic Dr.
Cedar Falls, IA 50613
(319) 277-6166
Fax: (319) 266-7970
americinn.com
Atul Patel
Catalyst Tier

Best Western Plus & Executive Residency Waterloo and Cedar Falls

205 W. 4th St.
Waterloo, IA 50701
(319) 888-1000
bestwestern.com/en_US/book/hotel-rooms.16111.

Boarders Inn And Suites

1825 LaPorte Road
Waterloo, IA 50702
(319) 233-1800
staycobblestone.com
Chris Parrill

Comfort Suites

7402 Nordic Dr.
Cedar Falls, IA 50613
(319) 273-9999
Fax: (319) 277-2559
choicehotels.com/hotel/ia120
Nichole Carman

Courtyard by Marriott

250 Westfield Ave.
Waterloo, IA 50701
(319) 233-5531
marriott.com/hotels/travel/alocy-courtyard-
waterloo-cedar-falls/
Faith Beebe
Partner Tier

Fairfield Inn & Suites - Open Door Hospitality

2134 LaPorte Rd.
Waterloo, IA 50702
(319) 233-2500
Fax: (319) 233-2501
marriott.com/alofw
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Catalyst Tier

Hampton Inn by Hilton Waterloo

2034 LaPorte Rd.
Waterloo, IA 50702
(319) 233-2044
Fax: (319) 233-2043
waterloo.hamptoninn.com
Molly Schlader

Hampton Inn Cedar Falls Downtown

101 W. 1st St.
Cedar Falls, IA 50613
(319) 242-7350
Fax: (319) 242-7351
cedarfallsdowntown.hamptonbyhilton.com/
Ben Trueg
Partner Tier

Hilton Garden Inn & Cedar Falls Convention & Event Center

7213 Nordic Dr.
Cedar Falls, IA 50613
(319) 266-6611
Fax: (319) 266-6656
hiltongardeninncedarfalls.com
Partner Tier

Holiday Inn Express - Open Door Hospitality

1614 Technology Pkwy.
Cedar Falls, IA 50613
(319) 277-2400
Fax: (319) 277-2411
ihg.com/holidayinnexpress/hotels/us/en/
cedar_falls/alotp/hoteldetail.com
Atul Patel
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Holiday Inn Suites & Bien VenU Event Center - Open Door Hospitality

7400 Hudson Rd.
Cedar Falls, IA 50613
(319) 260-2600
Fax: (319) 260-2601
ihg.com/holidayinn/hotels/us/en/cedar_falls/
alocf/hoteldetail bienvenuevents.com
Atul Patel

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Howard Johnson

3052 Marnie Ave.
Waterloo, IA 50701
(319) 232-7467
Fax: (319) 232-0403
hojo.com/waterloo
Arp Patel

Isle Casino Hotel Waterloo

777 Isle of Capri Blvd.
Waterloo, IA 50701
(319) 833-4753
Fax: (319) 833-2304
islewaterloo.com
Chad Moine

Catalyst Tier

Motel 6

2141 LaPorte Rd.
Waterloo, IA 50702
(319) 233-9191
motel6-waterloo.com
Arp Patel

Motel 6

2343 Logan Ave.
Waterloo, IA 50703
(319) 236-3238
Fax: (319) 232-6493
motel6-waterloo.com
Arp Patel

Open Door Hospitality

7400 Hudson Rd
Cedar Falls, IA 50613
(319) 493-0686
opendoorhospitality.com/
Atul Patel

Catalyst Tier

Suburban Extended Stay - Waterloo

- Open Door Hospitality

2056 LaPorte Rd.
Waterloo, IA 50702
(319) 235-7000
choicehotels.com/IA233
Atul Patel

Catalyst Tier

Suburban Extended Stay of Cedar

Falls - Open Door Hospitality

300 Viking Rd.
Cedar Falls, IA 50613
(319) 268-2222
Fax: (319) 268-2223
choicehotels.com/IA149
Atul Patel

Catalyst Tier

The Black Hawk Hotel

115 Main St.
Cedar Falls, IA 50613
(319) 277-1161
theblackhawkhotel.com
Deanna Nelson

HUMAN RESOURCE MANAGEMENT SERVICES & REMOTE STAFFING

Cascade Virtual

6820 University Ave. Suite 141
Cedar Falls, IA 50613
(319) 214-2120
cascadepvirtual.com
Mackenzie Thomas

Hogan-Hansen, P.C.

3128 Brockway Rd.
Waterloo, IA 50701
(319) 233-5225
Fax: (319) 233-3188
hoganhansen.com
Steve Duggan

Innovator Tier

MRA - The Management Association

3800 Avenue of the Cities, Ste. 100
Moline, IL 52302
(309) 764-8354
mranet.org/
Mitch Thomas

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HUMAN SERVICES ORGANIZATIONS

Amani Community Services

1024 West 4th St
Waterloo, IA 50702
(319) 232-5660
Fax: (319) 232-5008
amani-cs.org
Lisa Ambrose

Americans for Independent Living

904 W 4th ST
Waterloo, IA 50702
(319) 232-2552
afil.org
Teresa Tjaden

DisABLED Workers

2715 Terrace Dr.
Cedar Falls, IA 50613
(877) 291-9806
Fax: (888) 504-7957
disabledworkersusa.com
Amanda Swenson

Green Iowa AmeriCorps

UNI CEEE Jennings Dr.
Cedar Falls, IA 50614
(319) 273-7273
greeniowaamericorps.org/
Laura Mast

House of Hope

845 W. 4th St.
Waterloo, IA 50702
(319) 232-3823
Fax: (319) 540-8811
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Inclusion Connection

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inclusionconnection.org
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North Star Community Services

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Pathways Behavioral Services, Inc.

3362 University Ave.
Waterloo, IA 50701
(319) 235-6571
Fax: (319) 235-6028
pathwaysb.org
Vicki Mueller

REM Iowa Developmental Services

2800 Orchard Dr.
Cedar Falls, IA 50613
(319) 266-6246
remiowa.com
Purvis Williams

Retrieving Freedom, Inc.

1152 230th Street
Waverly, IA 50677
(319) 505-5949
retrievingfreedom.org
Trent Dirks

Riverview Center

100 East Park Ave.
Waterloo, IA 50703
(319) 939-9599
riverviewcenter.org
Gwen Bramlet-Hecker

Trinkets & Togs/The Larrabee Center

6607 University Ave., Ste. C
Cedar Falls, IA 50613
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larrabeecenter.org
Karla Brickhouse

HUMANE SOCIETIES

Cedar Bend Humane Society

1166 W. Airline Hwy.
Waterloo, IA 50703
(319) 232-6887
Fax: (319) 235-2597
cedarbendhumane.org
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Waterloo, IA 50701
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Fax: (319) 233-3188
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Jenkins, Willard & Kay

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Larry Fox

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Cedar Falls, IA 50613

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INDUSTRIAL EQUIPMENT & SUPPLIES

Giant By Tobroco

725 Ida Street
Cedar Falls, IA 50613
(319) 449-3677
giantloaders.com
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INSULATION-THERMAL COMMERCIAL/INDUSTRIAL

Kennedy Insulation Systems, Inc.

714 Ansborough Ave.
Waterloo, IA 50702
(319) 234-4048
Fax: (319) 236-1824
Stephen Kennedy

INSURANCE AGENCIES

AssuredPartners (formerly Peoples Insurance Agency)

2945 Airport Blvd.
Waterloo, IA 50703
(800) 932-4801
assuredpartners.com/waverly
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Brad Jacobson State Farm Insurance

4919 University Ave.
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Brummel Madsen Insurance

318 Main St.
Cedar Falls, IA 50613
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brummelmadsen.com
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Elliott-Hartman Agency

611 Ansborough Ave.
Waterloo, IA 50702
(319) 233-8459
Fax: (319) 232-0645
elliotthartman.com
Scott Poppens

Fish-Johnson Insurance, Inc.

3265 W. 4th St.
Waterloo, IA 50701
(319) 240-4552
Fax: (319) 233-0321
Randy Johnson

GreenState Credit Union

2355 Landon Rd.
North Liberty, IA 52317
(319) 339-1000
Fax: (319) 341-2122
greenstate.org
Tara Wachendorf
Innovator Tier

Pedersen, Dowie, Clabby & McCausland Insurance

3022 Airport Blvd.
Waterloo, IA 50703
(319) 234-8888
Fax: (319) 234-7702
pdc.com
Chris Fereday
Leader Tier

Steve Hubbard State Farm

213 E. San Marnan Dr.
Waterloo, IA 50702
(319) 232-6585
stevhubbardinsurance.com
Steve Hubbard

The Accel Group

100 E. 2nd St. Suite 205
Cedar Falls, IA 50613
(319) 352-2880
Fax: (319) 352-2075
acceladvantage.com
Mike Byl
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The Accel Group

301 Oak Ridge Circle
Waverly, IA 50677
(319) 352-2880
Fax: (319) 352-2075
acceladvantage.com
Mike Byl
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Catalyst Tier

The Sinnott Agency, Inc.

622 W. 4th St.
Waterloo, IA 50702
(319) 233-6103
Fax: (319) 234-8133
sinnottagency.com
Tom Sinnott
Partner Tier

VGM Insurance

P.O. Box 2817
Waterloo, IA 50704-2817
(866) 497-4645
vgminsurance.com
Bill Wilson
Innovator Tier

INSURANCE PROVIDERS**HealthPartners UnityPoint Health**

3737 Woodland Ave., Ste. 310
West Des Moines, IA 50266
(515) 695-3801
Fax: (515) 695-3802
healthpartnersunitypointhealth.com/
hpuph/index.html
Angela O'Dell

MediGold MercyOne Medicare Plan

1449 NW 128th St, Suite 210
Clive, IA 50325
(641) 428-4137
mercyone.org/medicare
Joe Evans

TruStage

2000 Heritage Way
Waverly, IA 50677
(319) 352-1000
cunamutual.com
Jim Denholm
Sharina Sallis
Innovator Tier

INTERNET SERVICES**Mediacom Communications Corporation**

4010 Alexander Dr.
Waterloo, IA 50702
(319) 235-2197
Fax: (319) 232-7841
mediacomcable.com
Corey Bowman
Innovator Tier

Spinutech, Inc.

115 E 2nd St.
Cedar Falls, IA 50613
(319) 277-7816
Fax: (319) 268-7546
spinutech.com
Marc Reifenrath

Unite Private Networks

4201 42nd Street NE, Ste. 210
Cedar Rapids, IA 52402
(319) 464-0135
uniteprivatenetworks.com
Stacey Stewart

**INVESTMENT BROKERAGE/
STOCKS/BONDS****GreenState Credit Union**

2355 Landon Rd.
North Liberty, IA 52317
(319) 339-1000
Fax: (319) 341-2122
greenstate.org
Tara Wachendorf
Innovator Tier

McLaughlin Investment Services

621 Grant Ave.
Waterloo, IA 50702
(319) 287-5080
Fax: (319) 287-5044
lpl.com/casey.mclaughlin
Casey McLaughlin

Stifel

173 W. 4th St.
Waterloo, IA 50701
(319) 233-3400
Fax: (319) 233-8524
stifel.com
Chuck Shirey

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greenstate.org
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Hogan-Hansen, P.C.

3128 Brockway Rd.
Waterloo, IA 50701
(319) 233-5225
Fax: (319) 233-3188
hoganhansen.com
Steve Duggan
Innovator Tier

JEWELERS**Facets by Susong**

201 E. Tower Park Dr.
Waterloo, IA 50701
(319) 233-5357
Fax: (319) 233-5451
facetsbysusong.com
Dave Susong

Roth Jewelers

229 E. 5th St.
Waterloo, IA 50704
(319) 234-6979
Fax: (319) 234-2333
rothjewelers.com
Kevin Schreiber

LANDSCAPE ARCHITECTS**Matthias Landscaping, Inc.**

3170 Wagner Rd.
Waterloo, IA 50703
(319) 226-6000
Fax: (319) 226-6003
matthiaslandscaping.com
Doug Matthias

Ritland+Kuiper Landscape Architects

501 Sycamore St.
Waterloo, IA 50703
(319) 233-8090
Fax: (319) 233-9772
ritlandkuiper.com
Craig Ritland

LASER MANUFACTURING**O'Neal Manufacturing Services**

7100 Chancellor Dr.
Cedar Falls, IA 50613
(319) 266-3561
onealmfgservices.com
James Mattson
Jen Thorne
Partner Tier

**LAWN CARE/LANDSCAPE/
SNOW REMOVAL/TREE SERVICES****Professional Lawn Care LLC**

3620 Wagner Rd.
Waterloo, IA 50703
(319) 233-3942
Fax: (319) 233-5738
prolawncare.com/
Kristi Simmerman

SSPI Solutions - Tree/Snow Services

1401 Ebony Ave.
Waverly, IA 50677
(319) 610-7010
sspi-solutions.com
Andy Ott

Wells Hollow Landscaping

3500 E Bremer Ave
Waverly, IA 50677
(319) 404-9133
wellsollowlandscaping.com
Jennifer Wells

LIBRARIES**Cedar Falls Public Library**

524 Main St.
Cedar Falls, IA 50613
(319) 273-8643
Fax: (319) 273-8648
cedar-falls.lib.ia.us
Director

Waterloo Public Library

415 Commercial St.
Waterloo, IA 50701
(319) 291-4496
Fax: (319) 291-9013
waterloopubliclibrary.org
David Eckert

LOCKSMITHS**Locksperts, Inc.**

1302 Jefferson St.
Waterloo, IA 50702
(319) 232-9376
Fax: (319) 232-8320
locksperts.com
Stacy Heath

Polk's Lock Service, Inc.

1504 College St.
Cedar Falls, IA 50613
(319) 266-7486
polkslock.com
Myron Piehl

**LUBRICANTS MFG.,
INDUSTRIAL COMMERCIAL**

Northland Products Co.

1000 Rainbow Dr.
Waterloo, IA 50702
(319) 234-5585
Fax: (319) 234-5580
Bob Petersen
Leader Tier

**MANAGEMENT & PUBLIC
RELATIONS CONSULTING**

The Firman Project

128 Main St., Ste. C
Cedar Falls, IA 50613
(319) 239-6067
Steve Firman

MANUFACTURERS

Baird Mounting Systems

6601 Development Dr.
Cedar Falls, IA 50613
(319) 233-3561
Sean Abbas

Clean Cut Blade, L.L.C.

4504 Coronado Ct.
Cedar Falls, IA 50613
(319) 234-5556
Fax: (319) 266-2396
cleancutblade.com
Karen Johns

Conagra Brands

2701 Midport Blvd.
Waterloo, IA 50703
(319) 291-3000
Fax: (319) 233-5707
conagrabrands.com
Lisa Henry
Catalyst Tier

CPM Holdings, Inc.

dba CPM Americas, 2975 Airline Cir.
Waterloo, IA 50703
(319) 232-8444
corporate.cpm.net
Kyle Roed
Partner Tier

Doerfer Companies

1801 E. Bremer Ave.
Waverly, IA 50677
(319) 483-4700
Fax: (319) 483-4797
doerfer.com
Dave Takes
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John Deere Engine Works

3801 W. Ridgeway Ave.
Waterloo, IA 50701
(319) 292-5643
Fax: (319) 292-5364
johndeere.com
Marty Hannig
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John Deere Waterloo Operations

3500 E. Donald St.
Waterloo, IA 50703
(319) 292-6059
johndeere.com
Rebecca Guinn
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Kubica/KCnG

6313 Production Dr
Cedar Falls, IA 50613
kubicacorp.com/
Carol Choma
Partner Tier

OMJC Signal, Inc.

403 Chestnut St.
Waterloo, IA 50703
(319) 236-0200
Fax: (319) 236-1554
omjcsignal.com
Allison Beach

O'Neal Manufacturing Services

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Cedar Falls, IA 50613
(319) 266-3561
onealmfgservices.com
Jen Thorne
Partner Tier

TrinityRail Maintenance Services

30283 220th St.
Shell Rock, IA 50670
(563) 258-6905
trinityrail.com/maintenance
Amanda Norfleet
Partner Tier

Tyson Prepared Foods

501 N. Elk Run Rd.
Waterloo, IA 50703
(319) 236-9401
Kathy Kopecky
Innovator Tier

MARKETING - DIGITAL

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6915 Chancellor Dr. Ste. B
Cedar Falls, IA 50613
(319) 231-1403
amplifieddigitalagency.com
Innovator Tier

Townsquare Media

922 Rainbow Dr., Ste. 101
Cedar Falls, IA 50613
(319) 833-4800
townsquaremedia.com/local-media/
brands?market=waterloo
Lynette Fuller
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VGM Forbin

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Waterloo, IA 50704-2817
(319) 274-4430
Fax: (319) 274-4429
forbin.com
Lindy Tentinger
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amplifieddigitalagency.com
Innovator Tier

Courier Media Group

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Cedar Falls, IA 50613
(319) 291-1448
wfcourier.com
Sheila Kerns
Matt Tranquill
Innovator Tier

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Falls & Neighbors of Waterloo magazines**

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Denver, IA 50622
(319) 239-6417
bestversionmedia.com
Jenny Dunkin

Pixel Labs

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Cedar Falls, IA 50613
(319) 849-8603
thepixellab.co
Samantha Everman

Print Innovations LLC

1942 E. Dunkerton Rd.
Waterloo, IA 50703
(319) 610-1111
2printguys.com
Dan Oltrogge

Tramar Mobile Marketing

1604 Kimball Ave.
Waterloo, IA 50702
(319) 242-7500
tramarmobilemarketing.com
Tracey Williams

MASSAGE THERAPY

MercyOne Massage Therapy

211 E. Ridgeway Ave.
Waterloo, IA 50702
(319) 272-7200
mercyone.org
Bob Johnson
Leader Tier

MEAT PROCESSING

Tyson Fresh Meats

501 N. Elk Run Rd.
Waterloo, IA 50703
(319) 236-2636
Fax: (319) 236-9491
tyson.com
Rick Petersen
Innovator Tier

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Courier Media Group

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Cedar Falls, IA 50613
(319) 291-1448
wfcourier.com
Sheila Kerns
Matt Tranquill
Innovator Tier

Journal Communications

DBA Livability Media
6550 Carothers Pkwy Suite 420
Franklin, TN 37067
(800) 333-8842
Jared Lane

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Cedar Falls, IA 50613
(319) 266-0282
Fax: (319) 266-4112
blackhawkmemorial.com
Lance Banwart

METAL SPINNING & FABRICATION

Kryton Engineered Metals

7314 Chancellor Dr.
Cedar Falls, IA 50613
(319) 266-1771
Fax: (319) 266-1773
krytonmetals.com
Jason Mathern
Partner Tier

MOTORCYCLE SALES & SERVICE

Silver Eagle Harley Davidson/Yamaha

4022 Sergeant Rd.
Waterloo, IA 50701
(319) 235-6505
Fax: (319) 235-6506
silvreeagleharley.com
Anthony Lumetta
Partner Tier

MOVING & STORAGE

Blue Line Moving & Storage, Inc.

5614 Nordic Dr.
Cedar Falls, IA 50613
(319) 266-3591
Fax: (319) 266-0408
bluelinemoving.com
Robert Mahncke

MUSEUMS/ARTS ORGANIZATIONS

Cedar Valley Arboretum & Botanic Gardens

1927 E. Orange Rd.
Waterloo, IA 50701
(319) 226-4966
cedarvalleyarboretum.org
Chelsey Bowermaster

Hearst Center for the Arts

304 W. Seerley Blvd.
Cedar Falls, IA 50613
(319) 273-8641
Fax: (319) 273-8659
thehearst.org
Heather Skeens

National Wrestling Hall of Fame

Dan Gable Museum, 303 Jefferson St.
Waterloo, IA 50701
(319) 233-0745
Fax: (319) 287-5387
nwhof.org
Becca Roper

Waterloo Center for the Arts

225 Commercial St.
Waterloo, IA 50701
(319) 291-4490
waterloocenterforthearts.org
Chawne Paige

MUSIC INSTRUMENTS-RETAIL/LESSONS

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6322 University Ave.
Cedar Falls, IA 50613
(319) 277-1000
Fax: (319) 277-6750
westmusic.com
Keith Sieren
Ryan West

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Courier Media Group

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wfcourier.com
Sheila Kerns
Matt Tranquill
Innovator Tier

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6122 Nordic Dr.
Cedar Falls, IA 50613
(319) 235-0346
accesssystems.com/
Johanna Rolfes

Gordon Flesch Company, Inc.

5801 Westminster Dr.
Cedar Falls, IA 50613
(319) 260-4100
gflesch.com/
Bryant Hays
Partner Tier

Office Express

207 2nd Ave.
Cedar Rapids, IA 52404
(319) 240-0644
Fax: (319) 363-9132
officeexpress.us
Randy Keel

OPHTHALMOLOGY

Cedar Valley Eye Care

1409 W. 1st St.
Cedar Falls, IA 50613
(319) 268-2020
cedarvalleyeyecare.com
Kelly Holmes

Cedar Valley Eye Care

909 E. San Marnan Dr.
Waterloo, IA 50701
(319) 233-2020
cedarvalleyeyecare.com
Kelly Holmes

Wolfe Eye Clinic

Sartori Professional Bldg.
Cedar Falls, IA 50613
(319) 277-0103
Fax: (319) 277-8019
wolfeeyeclinic.com
Benjamin Mason
Partner Tier

Wolfe Eye Clinic

999 Home Plaza
Waterloo, IA 50701
(319) 287-5890
Fax: (319) 287-5079
wolfeeyeclinic.com
Peter Rhee
Partner Tier

OPTOMETRISTS

Advanced Family Eye Care

622 Progress Ave., Ste. B
Waterloo, IA 50701
(319) 266-6219
advancedfamilyeyecare.com/
Andrea Schmit
Partner Tier

New View Family Eyecare

918 Decathlon Dr.
Waterloo, IA 50701
(319) 236-2020
newviewfamilyeyecare.com/
Kaila Egan Holthaus
Partner Tier

PAYROLL SERVICES

Creative Planning

100 E. Park Ave., Ste. 300
Waterloo, IA 50703
(319) 234-6885
Fax: (319) 234-6287
creativeplanning.com
Crystal Ford
Catalyst Tier

Hogan-Hansen, P.C.

3128 Brockway Rd.
Waterloo, IA 50701
(319) 233-5225
Fax: (319) 233-3188
hoganhansen.com
Steve Duggan
Innovator Tier

PEST CONTROL SERVICES

Ryan Exterminating, Inc.

116 High St
Elk Run Heights, IA 50707
(319) 296-3227
Fax: (319) 296-3329
ryanexterminating.com
Lindsey Lang

PET BOARDING

Camp Run-A-Mutt

3225 Airport Blvd.
Waterloo, IA 50703
(319) 883-3040
camprunamutt.com/waterloo/index.php#
Stefanie Hartel

PET GROOMING

Den Herder Veterinary Hospital

4041 Hurst Dr.
Waterloo, IA 50701
(319) 232-5292
Fax: (319) 433-0428
denherdervet.com
Tom Taylor

PHARMACIES

Allen Clinic Pharmacy

146 W. Dale St., Entrance 3
Waterloo, IA 50703
(319) 235-3777
Fax: (319) 235-3134
unitypoint.org
Amy Bucknell
Innovator Tier

Greenwood Pharmacy

2104 Kimball Ave.
Waterloo, IA 50702
(319) 234-1589
Fax: (319) 234-5627
greenwoodpharmacy.com/
Bob Greenwood

MercyOne Waterloo Pharmacy

2710 St. Francis Dr.
Waterloo, IA 50702
(319) 272-5700
mercyone.org
John Hamiel
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NuCara Pharmacy

209 E. San Marnan Dr.
Waterloo, IA 50702
(319) 236-8891
Fax: (319) 236-9665
nucara.com
Bonnie Sadler
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Prairie Parkway Pharmacy

5100 Prairie Pkwy., Ste. 106
Cedar Falls, IA 50613
(319) 222-2906
unitypoint.org
Amy Bucknell

PHOTOGRAPHERS

Meghan Goering Photography LLC

4807 University Ave Ste. 204
Cedar Falls, IA 50613
(336) 978-3120
meghangoering.com
Meghan Goering

The Studio

819 Sycamore St.
Waterloo, IA 50703
(319) 435-8884
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Lyrical Nalls

PHYSICAL THERAPISTS

Agape Therapy

211 W. 6th St.
Cedar Falls, IA 50613
(319) 277-3166
Fax: (319) 266-4846
agapetherapy.com
Amy VanArkel
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Agape Therapy

405 Jefferson St.
Waterloo, IA 50702
(319) 833-9333
Fax: (319) 833-8323
agapetherapy.com
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Cedar Valley Physical Therapy

2351 Hudson Rd., Ste.164
Cedar Falls, IA 50613
(319) 273-5265
Mitch Foley
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Cedar Valley Physical Therapy

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Cedar Falls, IA 50613
(319) 833-5900
Brenda Harrington
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125 E. Tower Park Dr.
Waterloo, IA 50701
(319) 232-6339
Brenda Harrington
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Cedar Valley Physical Therapy

1631 Logan Ave.
Waterloo, IA 50703
(319) 232-2630
Brenda Harrington
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gentleGYM (a development of Agape Therapy)

924 Viking Rd., Ste. 101
Cedar Falls, IA 50613
(319) 277-3166
thegentlegym.org
Amy Van Arkel

MercyOne Bluebell Road Physical Therapy

226 Bluebell Rd.
Cedar Falls, IA 50613
(319) 272-7200
mercyone.org
Beth Anderson
Leader Tier

MercyOne Waterloo Physical Therapy

3421 W. 9th St.
Waterloo, IA 50702
(319) 272-7900
mercyyone.org
Bob Johnson

Leader Tier**The Den**

668 Main St.
Dike, IA 50624
(319) 404-7844
Fax: (319) 266-4846
agapetherapy.com
Amy Van Arkel

UnityPoint Clinic Therapy-North Crossing

2160 Logan Ave.
Waterloo, IA 50703
(319) 266-8560
Fax: (319) 226-8565
unitypoint.org
Bo Lodge

Innovator Tier**UnityPoint Clinic Therapy-Prairie Parkway**

5100 Prairie Pkwy., Ste. 104
Cedar Falls, IA 50613
(319) 222-2901
Fax: (319) 222-2991
unitypoint.org
Bo Lodge

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Waterloo, IA 50702
(319) 235-5390
Fax: (319) 287-9249
cedarvalleymedical.com
Gil Irely

Innovator Tier**Cedar Valley Primary Care & Walk-In Clinic**

4006 Johnathan St. Ste. B
Waterloo, IA 50701
(319) 236-7720
cvprimaryaccess.com
Heather Stech

Innovator Tier**MercyOne Cedar Falls General Surgery**

516 S. Division St., Ste. 2800
Cedar Falls, IA 50613
(319) 268-3990
mercyyone.org
Beth Anderson

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515 College St., Ste. 2800
Cedar Falls, IA 50613
(319) 268-3990
mercyyone.org
Beth Anderson

Leader Tier**The Surgery Center at United Medical Park**

1731 W. Ridgeway Ave. Ste. 300
Waterloo, IA 50701
(319) 833-5800
Fax: (319) 833-5860
surgerycenter-ump.com/
Allison Lundy

Leader Tier**PLANT MAINTENANCE****Petersen & Tietz Florists & Greenhouses**

2275 Independence Ave.
Waterloo, IA 50707
(319) 234-6883
ptflowers.com
Heidi Tietz De Silva

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Cedar Falls, IA 50613
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Fax: (319) 266-3515
daltonphc.com
Billy Pierce

Catalyst Tier**Tony's Plumbing & Heating**

102 Dean Lee Dr.
Cedar Falls, IA 50613
(319) 277-2750
Fax: (319) 277-3311
tonysphc.com
Tony Halterman

Partner Tier**Young Plumbing & Heating**

750 S. Hackett Rd.
Waterloo, IA 50701
(319) 234-4411
Fax: (319) 234-4540
youngphc.com
Travis Young

Leader Tier**PLUMBING/HEATING
/REFRIGERATION-WHOLESALE****Ferguson Enterprises, Inc.**

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Waterloo, IA 50703
(319) 235-3300
Fax: (319) 287-5263
ferguson.com
David Simons

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Cedar Falls, IA 50613
(319) 266-2306
Fax: (319) 266-5422
copyworks.com
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Karen's Print-Rite

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Waterloo, IA 50701
(319) 235-6085
Fax: (319) 232-8515
karensprinrite.com
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POS Professional Office Services, Inc.

2757 Burton Ave.
Waterloo, IA 50703
(319) 235-6777
Fax: (319) 235-1335
poscorp.com
Grace Fereday

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Cedar Falls, IA 50613
(319) 277-5538
Fax: (319) 364-2645
rapidsrepro.com
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Waterloo, IA 50704
(319) 234-4621
Fax: (319) 234-6199
mattparrott.com
Joe Robert

Partner Tier**Strategic Imaging**

4024 Alexandra Dr.
Waterloo, IA 50702
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Fax: (319) 233-3735
strategic-imaging.com
Mike Reyhons

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4426 Ashworth Dr. #1
Cedar Falls, IA 50613
(319) 491-4605
highpm.com
Shelly See

Partner Tier**Ryan Companies US, Inc**

625 First Street SE, Ste. 175
Cedar Rapids, IA 52401
(319) 731-2800
ryancompanies.com
David Wilson

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& DISTRIBUTORS****Viking Pump, Inc.-IDEX Corp.**

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Cedar Falls, IA 50613
(319) 266-1741
Fax: (319) 273-8157
vikingpump.com
Amy Eastman

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1065 N. Center Point Rd.
Hiawatha, IA 52233
(319) 234-2200
Fax: (319) 234-0149
1057kokz.com/
Allyson Hillman

Partner Tier**93.5 The Mix /1650 The Fan/Oldies
KCFI/106.5 Corn Country**

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Cedar Falls, IA 50613
(319) 277-1918
Fax: (319) 277-5202
935themix.com
Jim Coloff

Iowa Public Radio

2111 Grand Ave
Des Moines, IA 50312
(800) 861-8000
iowapublicradio.org
Troy Vogel

Life 101.9

4880 Texas St.
Waterloo, IA 50702
(319) 296-1975
Fax: (319) 296-1977
life1019.com
Whitley Shaffer

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922 Rainbow Dr., Ste. 101
Cedar Falls, IA 50613
(319) 833-4800
townsquaremedia.com/local-media/
brands?market=waterloo
Lynette Fuller

Partner Tier**REAL ESTATE****Amy Wienands Real Estate**

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amywienands.com
Amy Wienands

Anderson Enterprises

100 Anderson Dr.
Waterloo, IA 50701
(319) 234-1715
Fax: (319) 234-1716
H.M. "Buzz" Anderson

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3321 Cedar Heights Dr.
Cedar Falls, IA 50613
(319) 277-2121
Fax: (319) 277-2127
gale.trapprealtors.com/?Page=Home&aid=013400008
Gale Shinkle

Farmers National Co.

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Cedar Falls, IA 50613
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Fax: (319) 277-0464
farmersnational.com
Roger Johnson

Fischels Residential & Commercial Group

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Waterloo, IA 50701
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Fax: (319) 291-7000
fischelsgroup.com
Chris Fischels

James Hill, LLC

414 Kerry Ln.
Jesup, IA 50648
(319) 269-5765
Mark Collett
Catalyst Tier

Martin Inc. Realtors

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Waterloo, IA 50702
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Fax: (319) 287-9217
gomartinrealtors.com
Marty Stoakes

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(319) 266-9907
Fax: (319) 266-0103
rnproperties.net
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(319) 266-7100
Fax: (319) 553-0008
remaxhomegroup.com
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302 Commercial St. Ste. A
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(319) 243-3425
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(319) 260-2016
structurecedarvalley.com/
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a1septicwiowa.com
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(319) 232-3889
alineeds.com/
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Waterloo, IA 50703
(319) 235-7401
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(319) 291-6700
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401 Viking Rd.
Cedar Falls, IA 50613
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Cedar Falls, IA 50613
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scheels.com
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Cedar Falls, IA 50613
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midamerican.com
Kathryn Kunert
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MidAmerican Energy

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Waterloo, IA 50703
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Fax: (319) 291-4704
midamericanenergy.com
Kristin Schaefer
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munipipe.com
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Waterloo, IA 50703
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Fax: (319) 232-1962
cityofwaterlooia.com/departments/
water_works/index.php
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thelostisland.com
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